

IMG Worlds of Adventure Launches Spectacular Summer Adventure 2025

Celebrate Summer 2025 at IMG Worlds with shows, rides, characters, and cool indoor zones from June 6 to September 14, perfect for families and thrill lovers.



Dubai, United Arab Emirates Jun 11, 2025 ([Issuewire.com](https://www.issuewire.com)) - IMG Worlds of Adventure is cranking up the volume of thrills this Summer adventure at IMG World 2025 with an action-packed event taking place from June 6 to September 14. This awe-inspiring event features live shows, attractions, and activities for families and thrill-seekers alike, all included with park admission. The entire indoor park becomes a hot new summer destination, fully geared up to keep guests cool and entertained from start to finish.

New events this year are daily character parades, surprise performances, and colorful summer decorations across the park's four primary zones. Whether you're visiting Marvel Super Heroes for action or chilling in a world of castles and princesses, fans are in for an entire day of incredible experiences. A fully climate-controlled environment ensures comfort for everyone as they create memories to last a lifetime.

Summer Adventure 2025, By the Numbers

From the crack of dawn all the way to bedtime, there's something for the whole family at Summer Adventure 2025. Dance through bubbly foam parties, strike a pose with roaming character artists, and witness electrifying stage shows that bring the party to life. Special zones are updated for seasonal themes, such as the prehistoric Lost Valley with realistic dinosaurs and summer event special missions designed to stretch the imagination.

In the Marvel Zone, visitors can watch live superhero appearances and thrilling stunt shows. Fans of Cartoon Network will enjoy interactive activities and colorful performances with characters like Ben 10 and The Powerpuff Girls. IMG Boulevard and the Haunted Hotel also feature summer-only effects and spooky surprises, perfect for fans of different types of thrills.

Limited-edition food and drink options are available during the event, including ice cream treats, fruity slushies, and refreshing meals served all day long. Guests can also shop exclusive Summer Adventure-themed merchandise to take home a fun memento of the day.

Pricing, Offers, and Planning Ahead

Visiting IMG this summer is easier than ever, with flexible ticketing and great-value promotions. The [IMG World ticket price](#) is AED 365, with special rates available for online bookings and UAE residents. Family packs, group discounts, and meal combo deals help make the experience even more budget-friendly.

Fast Track access is available as an upgrade for AED 196, allowing guests to skip queues and enjoy more attractions. The Summer Adventure event includes elevated day-and-night experiences with priority event access, free shopping benefits, and all-day dining vouchers that add value to the visit.

Guests are encouraged to arrive early to enjoy the full daily program, which includes concerts and events spaced throughout the day. The park remains fully air-conditioned, offering a refreshing break from the Dubai heat while still delivering thrilling rides, immersive attractions, and themed zones that excite guests of all ages.

From new live performances and exciting meet-and-greets to themed entertainment around every corner, IMG Worlds of Adventure promises the best summer ever. Open through September 14, Summer Adventure 2025 is a perfect indoor "day-cation" packed with entertainment, food, and unforgettable family fun that will outlast the season.



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