

Higo Local Meet Global Redefines Travel Connections with Authenticity-First, Destination-Based Encounters

Founded by solo travel enthusiast Kurt Hou, Higo is transforming the way travelers connect—with locals, with each other, and with the world.



New York City, New York Jun 18, 2025 ([IssueWire.com](https://www.IssueWire.com)) - In a world where solo travel is surging and connection remains a core human need, Higo Local Meet Global emerges as a fresh, experience-driven platform bridging the gap between travelers and locals. Designed by founder Kurt Hou, Higo introduces a bold new paradigm in travel and social networking—one that is voice-first, culturally intuitive, and

emotionally resonant.

Founded in 2025 and currently bootstrapped, Higo is a travel dating and social app that helps solo adventurers make meaningful encounters at their destinations. Unlike traditional dating or travel apps, Higo connects users based on where they're going and when, encouraging authentic bonds to form before their journey begins.

Bringing People Together Across Borders

At its core, Higo aims to create an emotional bridge between planning a trip and discovering real connections. The app offers a flexible range of relationship modes—from romantic interest to platonic friendship to cultural exchange—making it a valuable companion for digital nomads, backpackers, and globally curious explorers.

Higo's communication tools, including audio introductions and video messaging, add a critical layer of trust and authenticity, encouraging spontaneous yet secure conversations between travelers and locals. This innovation supports Higo's mission to make solo travel feel less lonely and far more meaningful.

From Vision to Reality: The Founder's Journey

Kurt Hou, founder and solo traveler himself, built Higo in response to a recurring challenge: existing social platforms failed to deliver culturally grounded, purposeful interactions abroad. Motivated by personal experiences and insights gathered from hundreds of interviews with travelers and locals, Hou designed Higo to prioritize genuine connection over casual swiping.

"Our mission is simple," says Hou. "To make solo travel feel connected, human, and spontaneous. We're not just building an app—we're nurturing a global community."

Early Traction and Milestones

Since its launch in February 2025, Higo has:

- Gone live in 173 countries
- Achieved over 10,000 downloads within 90 days
- Earned a 4.5-star average rating across app stores
- Cultivated high engagement and strong user retention
- Formed strategic partnerships with local travel and cultural communities

Overcoming the common "empty room" issue faced by new social platforms, Higo focused initial rollout in high-traffic travel destinations like Bangkok and Bali, ensuring robust early activity and feedback.

Looking Ahead: Smarter, Safer, More Inclusive

Higo is now preparing to scale. Planned features include:

- An AI-powered match engine that factors in travel style, energy, and personal interests
- Enhanced filters for LGBTQ+ users and solo female travelers
- Upgraded identity and safety verification tools
- Expansion into Europe and Latin America with localized content
- Introduction of Higo Passport, a premium membership offering exclusive local experiences, events, and travel perks

A New Social Layer for Global Travel

As more travelers seek connection beyond tourism, Higo is positioning itself as a pioneer in experience-first travel social networking. By focusing on human-first design, inclusive community building, and trust-centric features, Higo is reshaping the expectations of solo travel.

To learn more or join the movement, visit <https://higodating.com/download> (for Download at Google Play or Apple Store).



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