

Focalworks Unveils Revamped Website, Showcasing an Expanded Portfolio of Digital-Engineering Services

Mobile-first design, richer case studies, and streamlined service pages reflect the Mumbai firm's 17-year commitment to practical, scalable tech

Mumbai, Maharashtra Jun 6, 2025 ([IssueWire.com](https://www.issuewire.com)) - Focalworks, the Navi-Mumbai-based digital-engineering studio trusted by global enterprises and fast-growing start-ups alike, today announced the launch of its completely redesigned website, www.focalworks.com. The new site pairs a modern, mobile-optimised interface with deeper insights into Focalworks' broadened service catalogue, which now spans [low-code application development](#), [headless commerce](#), Magento eCommerce, and [Odoo ERP customization](#) alongside its long-standing web and mobile engineering practice.

"Our clients tell us they value clarity above all else," said Tanmoy Palit, Co-Founder of Focalworks. **"The revamped site makes it simple for a procurement director to understand our technical depth, for a CTO to review real-world outcomes, and for a founder to start a conversation—whether the need is an enterprise-grade Magento store or an internal tool delivered on a low-code stack."**

What's new on Focalworks.com

- **Friction-free navigation** – A simplified information architecture surfaces key pages—services, work, insights, and careers—in one click.
- **Deep-dive service hubs** – Dedicated microsites explain how Focalworks delivers:
 - Magento-based commerce builds and optimisations
 - Odoo ERP implementations and bespoke module development
 - Headless commerce architectures that decouple UX from back-end constraints
 - Low-code solutions on platforms such as OutSystems and Retool, plus custom web & mobile apps
- **Case-study library** – Newly written success stories show measurable business impact, from accelerating EdTech launches to scaling DTC storefronts.
- **Resource hub** – An expanded blog delivers pragmatic thought-leadership on architecture, performance, and modern DevOps.

- **Enhanced accessibility & performance** – The responsive design scores highly on Core Web Vitals, ensuring fast, inclusive experiences across devices.

Why the refresh?

Since its inception in **2008**—today a team of **50-plus engineers, designers, and solution architects**—Focalworks has grown from a boutique web shop into a full-stack partner covering commerce, content, and operational systems. The new website mirrors that evolution, giving stakeholders a clear path to assess expertise, view testimonials, and request consultations.

About Focalworks

Founded in **2008**, **Focalworks Solutions Pvt Ltd** is a technology studio headquartered in Vashi, Navi Mumbai. The company helps organisations launch and scale digital products—websites, mobile apps, eCommerce storefronts, and ERP extensions—underpinned by modern cloud, DevOps, and data practices. Recognised as a **Storyblok technology partner** and a trusted advisor to digital agencies worldwide, Focalworks focuses on solutions that are **reliable, user-centric, and built for growth**.

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Explore the new experience at www.focalworks.com or contact:

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