

Equestroom Launches Ultra Bling Horse Browbands for Riders Who Love to Shine

New Collection Combines Sparkle, Style, and Seamless Coordination with Popular Saddle Pad Sets



Indio, California Jun 6, 2025 ([Issuewire.com](https://www.issuewire.com)) - Equestroom Launches Ultra Bling Horse Browbands for Riders Who Love to Shine

New Collection Combines Sparkle, Style, and Seamless Coordination with Popular Saddle Pad Sets

Saddle up, sparkle lovers! [Equestroom](#)—the global equestrian brand known for head-turning matchy-matchy saddle pad set magic—has just unveiled its Ultra Bling Browbands Collection, a bold and beautiful addition to every rider’s wardrobe. Designed for those who believe riding gear should work and wow, this new collection is where elegance meets convenience, without compromising performance.

Crafted from premium leather and set with brilliant crystals and bold jewel centerpieces, each horse browband brings maximum shine and polish to your look—whether you’re headed for the show ring or just riding in style at home.

“We wanted to create something that makes riders feel confident and expressive—with a subtle upgrade,” said Kendra Clark, CEO of Equestroom. “These new browbands do just that: they bring elegance, color coordination, and personality into one super wearable piece.”

What sets the Ultra Bling Horse Browbands apart?

Designed to Match: Each crystal browband is color-matched to Equestroom’s best-selling unique saddle pad sets—including Lavender, Royal Silver, Champagne and newly launched Patriot Saddle Pad Set—so achieving a coordinated head-to-hoof look is even more effortless.

Easy-Change Options: Select designs include quick-change attachments, making it easier than ever to swap your bling and update your style in seconds.

Built for All Riders: Like all of Equestroom’s products, these browbands are available in multiple sizes and made for equestrians of all levels—from pony kids to seasoned pros.

This launch follows closely behind [Equestroom’s FlowFlex Brushing Boots](#), reinforcing the brand’s commitment to combining function, flair, and rider individuality. With global fans across 10+ countries and a fast-growing community of color-coordinated riders, Equestroom continues to redefine what equestrian style looks like in and out of the ring.

Availability:

The [Ultra Bling Browbands Collection](#) is now live and available exclusively at www.equestroom.com.

For press inquiries, media samples, or brand collaborations, please contact:

Kendra Clark

Kendra@equestroom.com

About Equestroom

Equestroom is a style-forward equestrian brand offering the widest range of matching saddle pad sets, boots, browbands, and accessories. Designed for riders who want comfort, performance, and a bit of sparkle, Equestroom blends high-quality craftsmanship with fashion-forward design. Proudly worn by riders in more than 10 countries and across all major disciplines.

Media Contact

Equestroom

*****@equestroom.com

8316731334

82072 Vandenberg Drive

Source : Equestroom LLC

[See on IssueWire](#)