

Entrepreneur and Artist Rolando Huerta Announces Soft Launch of SharkFilet.com and Online Art Gallery



Laredo, Texas Jun 23, 2025 ([Issuewire.com](https://www.issuewire.com)) - Entrepreneur and Artist Rolando Huerta Announces Soft Launch of SharkFilet.com and Online Art Gallery

Rolando Tin Huerta Jr., the visionary creative and founder of SharkFilet LLC, is proud to announce the soft launch of SharkFilet, a multidisciplinary platform blending art, technology, and digital storytelling. Alongside the website, Huerta is debuting a curated online gallery of original artwork now available at rolando-huerta.pixels.com.

SharkFilet.com represents the first public step in an evolving ecosystem dedicated to elevating independent creators and redefining the future of digital art, immersive design, and ethical media production. As part of the soft launch, visitors can explore the SharkFilet brand identity, early creator resources, and upcoming projects aimed at transforming how artists and audiences connect.

"I created SharkFilet to carve out a space for wild ideas, for rebellious creativity, and for the kind of digital future I want to help build," says Huerta. "This soft launch is an invitation—not just to see what I'm working on, but to join the larger vision of what's coming next."

Huerta's **Fine Art America** gallery features original illustrations, conceptual pieces, and narrative artworks inspired by myth, technology, and personal symbolism. These works are available as museum-quality prints, canvases, and merchandise. The collection offers an early look into the aesthetic world of **STAR KEEP**, Huerta's sci-fi fantasy saga currently in development.

Highlights of the Soft Launch:

- **New Brand Website:** SharkFilet.com is live with foundational content and expansion plans underway.
- **Online Art Gallery:** A growing collection of Huerta's original work is now available for purchase.
- **Future Offerings:** Early previews of tools for creators, digital collectibles, smart mirror concepts, and serialized stories are teased for future release.

The soft launch marks the beginning of a phased rollout. Future updates will include community features, interactive experiences, and collaborative creator subsidies designed to empower next-gen innovators.

Visit:

- **Website:** <https://sharkfilet.com>
- **Gallery:** <https://rolando-huerta.pixels.com>
- **STAR KEEP - The Ark:** Out Now On [Apple Books](#), [Google Play](#) & [Amazon](#)

Contact Founder for interviews, press kits, or collaboration inquiries.



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