

Dubai Startup Saga Properties Gets Early Nod from Government Innovation Wing for Blockchain-Based Real Estate Model

Saga Properties' concept receives encouraging response from Dubai Land Department's innovation division as it prepares for next steps in platform development.



reshape the way the world invests in real estate is beginning to gain ground — and attention from key government bodies.

Saga Properties, a tech-forward real estate initiative co-founded by **Gaurav Raj** and **Sapna Bhardwaj**, has introduced a disruptive model of **fractional property ownership powered by blockchain**. In a recent development, the concept has received a **positive response from the Dubai Land Department's Policies & Innovation Division**, with a meeting scheduled to take the conversation forward.

“Real estate is changing fast, but the way people invest in it hasn’t kept up. We want to change that,” said **Gaurav Raj**, co-founder.

The Saga Properties model allows users to co-own carefully selected real estate assets via **regulated, fractional investments** — all recorded and managed using blockchain to ensure **transparency, trust, and liquidity**.

“This isn’t about buzzwords — it’s about real, accessible opportunities for everyday people,” added **Sapna Bhardwaj**, co-founder and COO.

Their approach speaks directly to Dubai’s ambition to become a **global capital of digital real estate and innovation**, aligning with the broader vision of smart city governance and fintech-led transformation.

To bring early believers into the inner circle, the team has launched a limited **Saga Founders Pass** a gateway for future partners, early-stage investors, and collaborators to engage with the journey from day one.

“We’re opening a door, not just to invest — but to co-create what the next decade of real estate could look like,” said Gaurav.

Saga Properties is currently engaging with key legal, tech, and regulatory advisors in the UAE, and has started the groundwork for its platform and community ecosystem. The team is in final-stage planning to launch its private MVP for early members.

sagaproperties.me

hello@sagaproperties.me

Media Contact

Saga Properties

*****@sagaproperties.me

+971525259487

Iris Tower Business Bay Downtown Dubai

Source : Saga Properties

[See on IssueWire](#)