

DigiProd Pass Enters Strategic Pilot Partnership with Sourcebynet

First Deployment in Asia to Debut at Furniture Fair in Shanghai

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[DigiProd Pass](#) is thrilled to announce a strategic pilot partnership with **Sourcebynet**, a global leader in sustainable, design-forward furniture sourcing and manufacturing. This collaboration marks a major milestone in DigiProd Pass's journey to scale its **Digital Product Passport (DPP)** solution globally.

As part of this pilot, some of Sourcebynet's selected products will be equipped with DPPs powered by the DigiProd Pass platform and showcased at the [Furniture Fair in Shanghai, China](#).

This public demonstration will serve as the company's first official deployment in Asia and a tangible showcase of DPP technology at one of the most prominent international events in the industry.

This partnership represents a shared commitment to advancing product transparency, traceability, and sustainability, core values shared by both DigiProd Pass and Sourcebynet.

To prepare for the fair, DigiProd Pass will work closely with Sourcebynet's teams in Denmark, Vietnam, and Singapore to select ideal products for DPP implementation, align on data structures and passport formats covering the digital requirements, and produce accompanying visual and digital assets.

The collaboration also includes the preparation of demo-ready components to ensure a strong onsite presence and maximum engagement with visitors and industry stakeholders.

This pilot between DigiProd Pass and Sourcebynet sets a new precedent for showcasing the practical potential of DPPs beyond European borders, positioning DigiProd Pass at the forefront of innovation in one of Asia's fastest-growing design and manufacturing markets.

As the platform continues to expand globally, the initiative is expected to strengthen DigiProd Pass's credibility within the furniture sector and accelerate the broader adoption of transparent, interoperable product data systems.

More updates will follow as the project develops.

About DigiProd Pass

DigiProd Pass Ltd. is a Manchester-based organisation, offering an advanced Digital Product Passport solution to manufacturers, enabling transparent, traceable, and circular product lifecycle data for companies across various industries. Our Digital Product Passport platform helps businesses to stay compliant with emerging sustainability regulations, empower consumers, and unlock new business value through data.

About Sourcebynet

Sourcebynet is a global furniture design and sourcing company with a strong commitment to sustainability, innovation, and customer-centric solutions. With over 20 years of proven expertise and

operations across multiple continents, Sourcebynet connects design-forward thinking with responsible manufacturing.

Specialising in OEM (Your Designs, Your Standards) and ODM (Our Designs, Your Standards) solutions, Sourcebynet designs, sources, and delivers high-quality furniture and flooring products to leading retailers worldwide. With a strong focus on quality assurance, ethical sourcing, and speed to market, Sourcebynet empowers clients to outperform in their markets—reliably, responsibly, and efficiently.

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