

Delhi-Based Blogger Launches Fresh Voice in Fashion and Fitness for Modern Indian Women

Empowering Women to Look Good and Feel Great—Without Breaking the Bank



New Delhi, Delhi Jul 1, 2025 ([Issuewire.com](https://www.issuewire.com)) - A new digital voice has emerged in the Indian blogging scene. Srishti Das, a passionate fashion and health fitness enthusiast from Delhi, has officially launched her blog this month—dedicated to empowering women with budget-friendly fashion tips, wellness routines, and holistic fitness advice.

Blending two powerful niches—**style and self-care**—Srishti's blog aims to help everyday women feel confident both in what they wear and how they care for their bodies. Her content brings together easy-to-follow styling guides, modern Indian outfit inspirations, home workouts for busy lifestyles, and wellness habits tailored for Indian women across age groups.

"I started this blog to make fashion and fitness more relatable, more Indian, and more real," said Mrs Srishti. "You don't need expensive brands or a gym subscription to feel beautiful and strong—just some guidance, creativity, and consistency."

With her unique focus on **affordable fashion, women's health after 30, and fitness tips that work at home**, the blog is already gaining traction among college students, moms, and working professionals alike.

Key Blog Highlights:

- "Style Smart. Spend Less. Shine Every Day." (her blog's core motto)
- Weekly outfit ideas using restyled kurtis and Indian wear
- Fitness content focused on women's wellness over 30 & 40
- Real-life skincare, diet, and stress-relief routines for Indian women

The blog is accessible at www.yourfashionblog.com, and readers can also connect with Srishti on Instagram at [[@srishti_blogger](https://www.instagram.com/srishti_blogger)] for daily tips, behind-the-scenes looks, and community inspiration.

Contact:

Srishti Das

Fashion & Fitness Blogger – Delhi, India

Email: support@yourfashionblog.com

Website: www.yourfashionblog.com

Instagram: [[@https://www.instagram.com/srishti_blogger?utm_source=qr&igsh=enB5dG85a2tzZHg5](https://www.instagram.com/srishti_blogger?utm_source=qr&igsh=enB5dG85a2tzZHg5)]



Media Contact

Your fashion blog

*****@yourfashionblog.com

09354269802

B-283, A-1, Chhatarpur enclave, phase-2

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