

Cyber Smart Canada Launches to Empower Canadian Seniors Against Online Threats

Sunshine Coast, British Columbia Jul 3, 2025 ([IssueWire.com](https://www.IssueWire.com)) - **Cyber Smart Canada Launches to Empower Canadian Seniors Against Online Threats**

Cyber Smart Canada is proud to announce the official launch of **Cyber-Smart.ca**, a new not-for-profit initiative dedicated to helping Canadian seniors navigate the digital world safely and confidently. With cybercrime increasingly targeting older adults, Cyber Smart Canada offers tailored awareness training, community outreach, and easy-to-understand resources to empower seniors against phishing, scams, identity theft, and misinformation.

As the sole content creator and founder, Jay Calvert has developed the platform with a clear mission: to close the digital literacy gap for seniors while fostering a sense of security and independence online. The site provides straightforward guides, interactive tools, and current information about the most common online threats facing older Canadians today.

To bring these resources directly to the community, Calvert is doing **in-person information sessions** in his community on the Sunshine Coast, British Columbia.

"These sessions are about more than just education—they're about connection," said Calvert. "Cyber Smart Canada is here to make sure no senior feels alone or unsure when navigating the internet. Everyone deserves to feel safe online."

Jay Calvert is working on taking the initiative countrywide to all Senior Centres in Canada. "I would love for this to be all across Canada, partnering with Senior Centres in each community".

Community members are encouraged to visit www.cyber-smart.ca for education regarding scams and tips and tricks on how to stay safe online and offline.

About Cyber Smart Canada

Cyber Smart Canada is a not-for-profit organization based in British Columbia, Canada, focused on empowering seniors through cybersecurity awareness and digital safety training. Founded by Jay Calvert, the platform aims to equip older adults with the tools and confidence they need to protect themselves in the digital age.

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