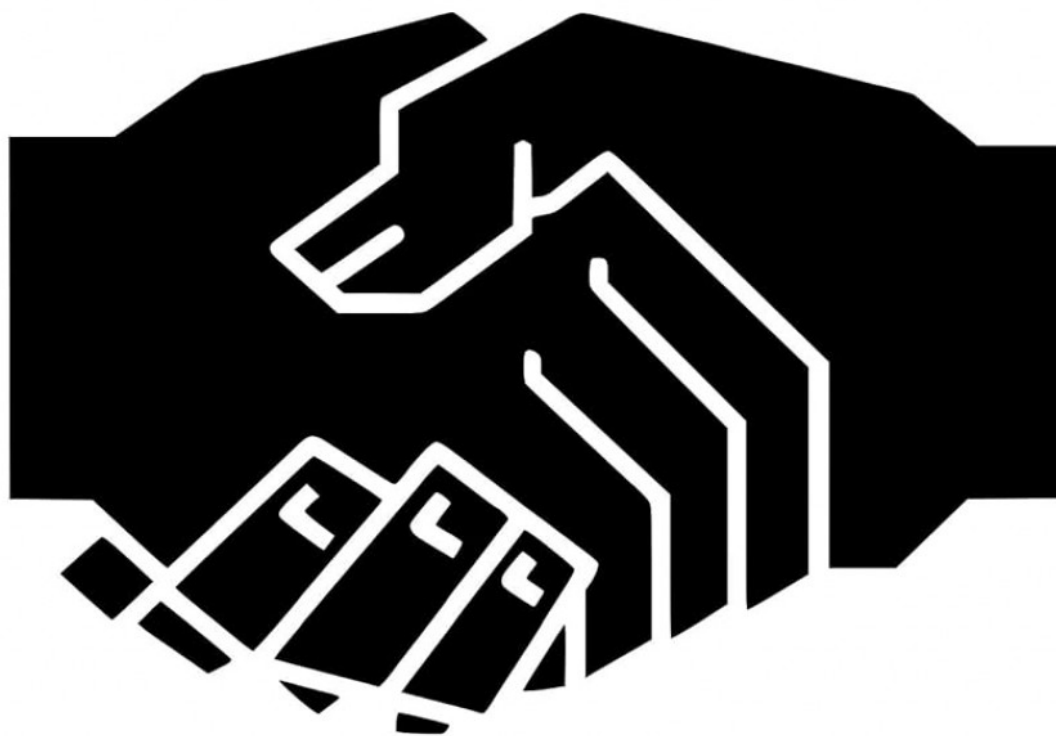


Cristian Rus, Founder of Hive Strategic Group, Publishes Amazon Book on Deal-Making and Strategic Thinking

Entrepreneur and investment founder shares a sharp framework for making smart deals now gaining renewed attention amid the rise of Hive Strategic Group branded as Hive Corp

How to make **GOOD DEALS**



by Rus Cristian

Casper, Wyoming Jun 8, 2025 ([IssueWire.com](https://www.issuewire.com)) - Cristian Rus, founder of U.S.-based investment company The Hive Strategic Group, has released his debut book titled “How to Make Good Deals: A Mindset for Smart Negotiation in Business and Life,” now available on Amazon. The book, first published in July 2024, is gaining renewed attention as Cristian’s company moves into the spotlight with its latest investment initiatives.

The book offers readers a direct and bold perspective on how to evaluate, approach, and close strong deals, blending logic, instinct, and long-term strategy. It’s written in the same no-nonsense tone that defines both Cristian’s personal approach and the core mission of Hive Strategic Group.

“This book isn’t about theory,” Cristian explains. “It’s about clarity, instinct, and leverage. Whether you’re negotiating a startup valuation or choosing who you become every step is a deal. And the best deals change your life.”

Since publishing the book, Cristian Rus has gone on to:

- Form The Hive Strategic Group LLC in Wyoming
- Launch a diversified investment thesis in real estate, AI, defense, and tech
- Build a growing brand presence across Instagram, YouTube, and media
- Open a \$1M capital raise to expand Hive’s holdings and reach

The book is now being recognized not only as a useful resource for professionals but also as a reflection of the mindset behind one of the newest players in U.S. private capital.

Book Link: How To Make Good Deals Kindle Edition by [Rus Cristian](#)
<https://www.amazon.com/How-Make-Good-Deals-Cristian-ebook/dp/B0D9VXH2P4>

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