

Coaches Rave About WendyY Bailey's BIG WINS!—The Must-Have Book for Sustainable Business Growth



Atlanta, Georgia Jun 4, 2025 ([Issuewire.com](https://www.issuewire.com)) - The coaching world is buzzing about WendyY Bailey's latest release, **BIG WINS! How to Create Productivity, Profitability, and Sustainability In**

Your Coaching Business. Just one day after launch and Bailey's 23rd business anniversary, the book is already being called *"a must-have success manual"* and *"the wake-up call every overwhelmed entrepreneur needs."*

Drawing on more than two decades of experience in business growth strategy and operations, WendyY Bailey created **BIG WINS!** to challenge the myth that working harder always leads to greater success. Instead, the book offers a clear, proven path to building a sustainable and scalable business without sacrificing your time, your energy, or your peace.

"I didn't write this book to add more to your to-do list," says Bailey. *"I wrote it to help you finally get clear on what actually drives revenue and how to create systems that let your business grow beyond you."*

Packed with straight-talk, powerful tools, and frameworks coaches can implement immediately, **BIG WINS!** helps readers:

- Build a business foundation that supports consistent growth
- Implement systems that increase profitability without adding more hours
- Develop a strategic mindset that prioritizes the right tasks at the right time
- Create long-term sustainability with less overwhelm and more freedom
- Step confidently into the CEO role of their business with clarity and control

Early readers praise the book as *"practical, powerful, and transformational."* One reviewer said, *"This book showed me exactly where I was leaking time and money—and how to fix it."* Another called it *"the coach's playbook for next-level success."*

Trina Lipscomb, Executive Coach, shared her thoughts after attending the virtual release event: *"The BIG WINS! Experience was a fun celebration of WendyY's remarkable 23-year coaching legacy and her new book. It was great to pause and sharpen my saw as a coach and business owner. Her powerful, practical insights on business growth were truly brilliant, and just what I needed to hear. I am excited to implement these frameworks in my practice, and I can't wait to dive into the book and soak up even more of the wisdom she shared."*

[Read the Rave Reviews and Details About BIG WINS!](#)

Upcoming Events

June 9, 2025 – Media Day

WendyY Bailey will host a virtual Media Day to explore the book's impact, share insights for new and experienced coaches alike, and speak directly to journalists and content creators about what today's coaching businesses truly need.

[View the scheduling calendar and book your interview](#)

About WendyY Bailey

WendyY Bailey is a powerhouse Business and Sales Coach, Business Growth Strategist, and seasoned entrepreneur with more than two decades of proven success helping coaches and consultants scale with confidence. As the founder of More Coaching Clients Sales and Marketing Academy and the force behind the moniker, "Income Acceleration Mentor," she's known for guiding clients to master marketing,

sales, and strategic business growth that drives real results. Her expertise has earned her national recognition in outlets like **FOX News**, **ABC News**, **NBC News**, **CBS News**, **Black Enterprise**, **MarketWatch**, and **Business Insider**. Through her dynamic coaching and strategic insight, WendyY empowers entrepreneurs to simplify their path to profit and sustainability.



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