

Cheryl "Cheri" Longo, Recognized by BestAgents.us as a 2025 Top Agent

Naples' Newest Power Connector in Global Real Estate



New York City, New York Jul 1, 2025 ([Issuewire.com](https://www.issuewire.com)) - After two decades of living, investing, and networking in Naples, Florida, Cheri Longo is leveraging a fresh real-estate license to open international doors for buyers, sellers, and investors. Yes, she's "newly licensed"—but there's nothing novice about her market fluency or worldwide reach.

Cheri's résumé is stitched with credentials that matter. Her designation as a Certified International Property Specialist (CIPS) allows her to be a credible source in cross-border conversations that integrate real estate and migration by connecting specialists in tax, currency, and legal nuances to the Naples community, a distinct edge in Southwest Florida's fast-growing global market. Her Certified UltimateStager™ expertise adds a designer's eye that routinely lifts first impressions—and final sales prices—for her listings. Memberships in RESA, AREAA, NABOR, NAR, FRA, and the United Aklanon Association of Toronto expand her professional runway across continents and cultures.

"Naples isn't just where I work; it's where I've built equity in every sense of the word," Cheri says. Over 20 years, she has bought, renovated, staged, and sold her properties—an on-the-ground education in local inventory cycles, neighborhood personalities, and coastal construction codes. That insider knowledge now powers her advice on pricing, permitting, and seasonality for new clients, whether they live around the corner or across an ocean.

Cheri's value proposition shines brightest in cross-border transactions. Her deep roots in Toronto—her dual-citizen hometown—give Canadian buyers a sense of instant familiarity while she coordinates the many moving parts of U.S. financing, FIRPTA tax compliance, and immigration logistics through a vetted roster of professionals. Cheri swiftly connects clients with attorneys, CPAs, and lenders who are versed in Canadian migration into the U.S. Cheri will manage the sequence—from valuation to closing—so every specialist enters at exactly the right moment, minimizing friction and safeguarding returns.

The global lens doesn't stop at North America. Cheri has helped U.S. investors channel capital into vacation and retirement homes in the Philippines. Whether the deal involves pesos or U.S. dollars, her philosophy is constant: "Real estate is a relationship business first, a numbers game second."

Colleagues cite her rare blend of show-home aesthetics and spreadsheet discipline. Sellers will receive staging plans that merge lifestyle storytelling with measurable ROI; buyers gain access to off-market properties surfaced through Cheri's social and professional spheres. Her affiliation with AREAA opens doors to Asia-Pacific investors eyeing Southwest Florida's Gulf views, while NABOR keeps her pulse on every zoning vote and beach-erosion study shaping Collier County's future.

In an industry that can treat "newly licensed" as shorthand for "untested," Cheri Longo counters with a portfolio of lived experience, global certifications, and a Rolodex that stretches from Naples Bay to Toronto's Financial District—proof that the shortest path between two markets often runs through a single, well-connected agent.

Learn More about Cheryl "Cheri" Longo:

Through her Best Agent's profile, <https://bestagents.us/profile?agent=2124333>, or through Keller Williams Realty Naples, <https://cheryllongo.kw.com/>

About Best Agents

Best Agents recognizes the top real estate professionals across the nation to help buyers, sellers, and investors match with the most qualified agents in their area. Best Agent's comprehensive database of real estate professionals features agents by local expertise, verified licenses, transaction history, and specializations to make sure that consumers are provided with the highest level of knowledge, seamless end-to-end service, and transparency in the buying and selling process.

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Source : Cheryl "Cheri" Longo

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