

BXX Studios Launches Kickstarter for “ENDZ” – A Gritty, Story-Driven Video Game Set in London’s Underworld

ENDZ: Survive the streets. Escape the life. Welcome to London’s underworld.



Leeds, England Jun 21, 2025 ([Issuewire.com](https://www.issuewire.com)) - BXX Studios Launches [Kickstarter](#) for “ENDZ” – A Gritty, Story-Driven Video Game Set in London’s Underworld

Independent game developer **BXX Studios** has launched a compelling new [Kickstarter](#) campaign for “ENDZ”, a nostalgic, story-rich video game that plunges players into the raw and unfiltered life of London’s inner-city streets. Combining graphic novel-style storytelling with immersive gameplay, *ENDZ* is a passion project designed to bring back the feeling of classic, no-gimmick gaming while telling a powerful story rooted in urban survival, loyalty, and redemption.

We’re building ENDZ not just as a game, but as a voice for unheard stories from the streets a reflection of real struggles wrapped in a gripping, interactive format,” said the team at BXX Studios.

Set in a fictional London borough, **ENDZ** follows a group of young people navigating gang violence, poverty, and the brutal choices that shape their futures. Unlike typical action titles, *ENDZ* focuses on **narrative depth**, **emotional realism**, and **player-driven decisions** that impact the outcome of the story.

With a visual style influenced by graphic novels and 90s-era street games, the title promises to deliver:

- **Choice-based gameplay** with multiple outcomes

- **Classic-inspired mechanics** rooted in the golden era of gaming
- **Cinematic cutscenes and comic-book-style visuals**
- **Authentic dialogue and characters drawn from real experiences**

The Kickstarter campaign aims to raise **£5,000** to fund the game's development, art, and sound design, with stretch goals unlocking additional characters, voice acting, and platform support. Backers can choose from a range of rewards including early game access, exclusive digital artbooks, in-game character design perks, and limited edition merch.

Campaign Link:

<https://www.kickstarter.com/projects/bxx/endz>

Backer Rewards Include:

- Early access to game demo
- Digital artbook & behind-the-scenes dev diary
- Name credited in the game
- Create your own NPC (limited tier)
- Streetwear-inspired ENDZ merch drops

Why ENDZ Matters

More than just a game, **ENDZ** is a cultural statement. In a media landscape often dominated by unrealistic portrayals of street life, BXX Studios is flipping the script — telling real, grounded stories through an interactive medium that resonates with both gamers and storytellers.

Gaming used to be about story and connection. We want ENDZ to feel like a game you grew up on with a message that hits hard," said BXX Studios.

About BXX Studios

Based in London, **BXX Studios** is an indie game collective committed to bringing back the golden age of storytelling in games with a modern, urban edge. Focused on authenticity, nostalgia, and community, their mission is to build games that matter.

Press Contact:

BXX Studios
bxxsstudios@gmail.com
London, United Kingdom



Media Contact

BXX Studios

*****@gmail.com

Source : BXX Studios

[See on IssueWire](#)