

Buyco's Trending Summer Leggings for Women Go Viral on TikTok

With bold summer colors, sweat-proof performance, and a viral TikTok following, Buyco's latest leggings collection sets the tone for 2025's hottest women's gym wear trends.

BUYCO LEGGINGS — BUILT FOR SUMMER HEAT



New York City, New York Jun 14, 2025 ([IssueWire.com](https://www.issuewire.com)) - Just in time for summer, *Buyco*, the rising star in [activewear](#), has dropped its highly anticipated line of **summer leggings for women** — and it's already making waves across TikTok. With influencers raving about the buttery-soft fabric and on-trend color palette, these **trending summer leggings** are quickly becoming the **go-to look for women's**

gym wear in 2025.

The new release, aptly named "*The Summer Flow Collection*," combines **moisture-wicking comfort**, **squat-proof durability**, and **fashion-forward design** that transitions effortlessly from workouts to weekends. The leggings are available in a range of **sun-inspired hues**, including "Peach Glow," "Sky Mist," and "Coconut Sand" — perfectly in line with 2025's most talked-about seasonal shades.

"We designed this drop with movement and confidence in mind. Whether you're lifting at the gym or walking on the beach, these leggings feel like a second skin," said *Zia ur Rehman*, Founder of Buyco.

Viral Buzz on TikTok

The hashtag **#BuycoLeggings** has already amassed over **1.3 million views** in just one week, with fitness influencers and lifestyle creators praising the **fit, feel, and flattering high-waist design**. Several viral videos showcase the leggings in real-life action — running, stretching, and dancing — with countless comments from users saying, "*Where can I buy these?*"

"I saw these leggings on TikTok, ordered one pair — and now I'm hooked. They're perfect for hot weather workouts!" said one early customer in a review.

🔗 Designed for Sweat, Styled for Summer

The *Summer Flow Collection* is made with **ultra-lightweight, moisture-wicking fabric**, making it ideal for high-humidity runs, outdoor training, and summer travel. Every pair features a **flattering high-rise waistband**, **four-way stretch**, and comes in colors inspired by coastal sunsets and warm-weather vibes — like "Peach Glow," "Sky Mist," and "Ocean Dusk."

Highlights:

- **Quick-dry tech fabric** built for heat + movement
- **High-waisted core support** with a sculpted silhouette
- **Squat-proof and stretch-tested**
- **Available in sizes XS–3XL**
- **Ethically made from recycled materials**

Real People, Real Performance

Buyco's brand ethos centers on *real bodies, real results*. This collection was shaped by community feedback, with over 200 women participating in fit tests and wear trials across the U.S. — from **Brooklyn gyms to Venice Beach yoga studios**.

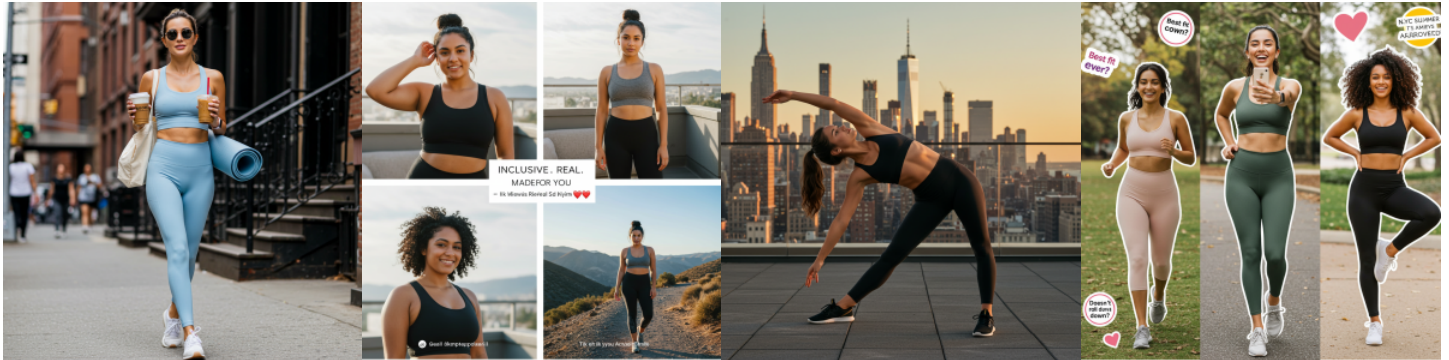
"I swapped my \$98 leggings for these, and honestly? Not going back," said one verified buyer on the Buyco website. "They actually stay put during cardio."

Join the Movement – #MyBuycoSummer

To celebrate the U.S. launch, Buyco is inviting customers to post their looks using **#MyBuycoSummer** on TikTok or Instagram. Each week, the brand will feature fans on its social platforms and give away **exclusive workout gear, summer bundles**, and VIP discount codes.

Where to Shop

The full *Summer Flow Collection* is now available exclusively on [Buyco's official website](#), with **free shipping** on orders over \$50 and limited-time **bundle discounts** for early buyers.



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