

Axiata Digital Labs and Vanrise Announce a Partnership to Drive Telco Transformation with ODA-Aligned Architectures

Collaboration aims to deliver agile, modular solutions for telecom operators across global markets



Colombo, Sri Lanka Jun 18, 2025 ([Issuewire.com](https://www.issuewire.com)) - Axiata Digital Labs (ADL), powering Telco to TechCo transformations with TM Forum's Open Digital Architecture (ODA) and Vanrise, a Lebanon-based telecom software provider, officially announces a strategic partnership. This collaboration marks a significant step forward in empowering telecom operators worldwide through complementary

technology portfolios, enabling both companies to jointly respond to large-scale transformation projects with end-to-end ODA-driven solutions.

Under the partnership, ADL will extend its next-generation Axonect enterprise solutions to Vanrise, including Dealer Management, Commission Management, Web and Mobile Self-Care, Sales Force Automation, Loyalty Management, and Campaign Management. In return, Vanrise will offer its specialized capabilities in Fixed Networks Provisioning, Network Inventory Management, and Interconnect Management with Intelligent Routing Automation.

“We are thrilled to partner with Vanrise to expand our joint ability to deliver scalable, ODA-compliant and future-ready telecom solutions,” said Loh John Wu, Chief Operating Officer of Axiata Digital Labs. “This partnership aligns with our vision to accelerate digital transformation and provide our clients with a comprehensive suite of tools to lead in the digital era.”

“The strategic alignment with ADL goes hand-in-hand with our tireless efforts to generate value for telcos by building their IT ecosystem end-to-end, supporting a visionary mindset within a very competitive landscape,” said Sari Mansour, CTO of Vanrise. “By combining our strengths and our TMF-compliant components, we are poised for partnering with telcos to support their full and/or phased transformation journeys and respond to intricate and evolving challenges across their business and network operations through an agile, dynamic, highly configurable, and low-code/no-code future-ready tech stack and adept professional services.”

This partnership marks a strategic step forward, as both companies join forces to empower telecom operators with agile, modular, and intelligent platforms that meet the evolving demands of the industry.

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Source : Axiata Digital Labs and Vanrise

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