

AmbassadorPerk – India's Fastest Growing Influencer Marketing Agency Changing How Brands Scale

In an era dominated by content and community, AmbassadorPerk has emerged as the best influencer marketing agency in India—redefining how brands engage, convert, and scale in the digital space. AmbassadorPerk has helped 150+ brands to grow their sal



AMBASSADORPERK

AN INFLUENCER MARKETING AGENCY

OUR SERVICES

- ✓ Influencer Marketing
- ✓ Social Media Marketing
- ✓ Meta Advertising
- ✓ Talent Management



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New Delhi, Delhi Jun 14, 2025 ([IssueWire.com](https://www.issuewire.com)) - In 2022, while most of the world was learning how to work from home, a young college student with nothing but a second-hand laptop, a pocket notebook full of ideas, and a deep belief in the creator economy decided to take a risk. That student was Akash Kumar Tiwari—a business coach turned founder—who would go on to build **AmbassadorPerk**, one of India's most promising influencer marketing agencies.

But the story wasn't always glamorous.

"I started with zero clients, no industry connections, and not a single team member," Akash recalls. "All I had was my vision—to help brands grow by telling real stories through real people."

The first campaign didn't come from a big brand. It was for a small local cafe looking to boost foot traffic. Akash reached out to a few micro-influencers manually, managed the content himself, and tracked every click on Excel. The result? A 3X increase in walk-ins and their first loyal client. That success set the stage for what AmbassadorPerk would become.

Fast-Forward to 2025: A Movement, Not Just a Marketing Agency

Today, AmbassadorPerk is more than an agency—it's a **movement**. With a team of strategists, storytellers, and data nerds, AmbassadorPerk has successfully executed **over 10,000 creator collaborations** and helped **150+ brands grow their reach, sales, and community** in India and abroad.

The agency now works with startups, e-commerce brands, coaches, and even global companies looking to tap into India's booming influencer economy. Their secret? Combining **data, storytelling, and genuine creator-brand chemistry**.

Award-Worthy Milestones

AmbassadorPerk's rise has already started catching the eyes of the industry:

- *"Top 10 Emerging Influencer Agencies of India"* – Digital India Awards 2024
- *"Best Micro-Influencer Campaign of the Year"* – Marketing Mavericks 2025
- Recognised by Startup India as a "High-Potential Early-Stage Brand Accelerator"
- Invited to speak at the Creator Economy Conclave 2025 alongside top VC-backed platforms

"Every award we receive is a reminder of our struggle—and our strength. I never forget the 18-hour days, the rejections, or the fear of failing. But I also never doubted that we were building something powerful," says Captain.

The Vision Ahead

With plans to expand into Tier-2 cities and the launch of their **invite-only creator club**, AmbassadorPerk is positioning itself as a leader in **community-led brand building**. The agency is also testing its own **AI-powered creator-matching platform**, designed to help brands find the perfect influencers in minutes—not weeks.

Let's Talk Influence

AmbassadorPerk invites brands, creators, and investors who believe in the power of authentic storytelling to join them on this journey.

Contact:

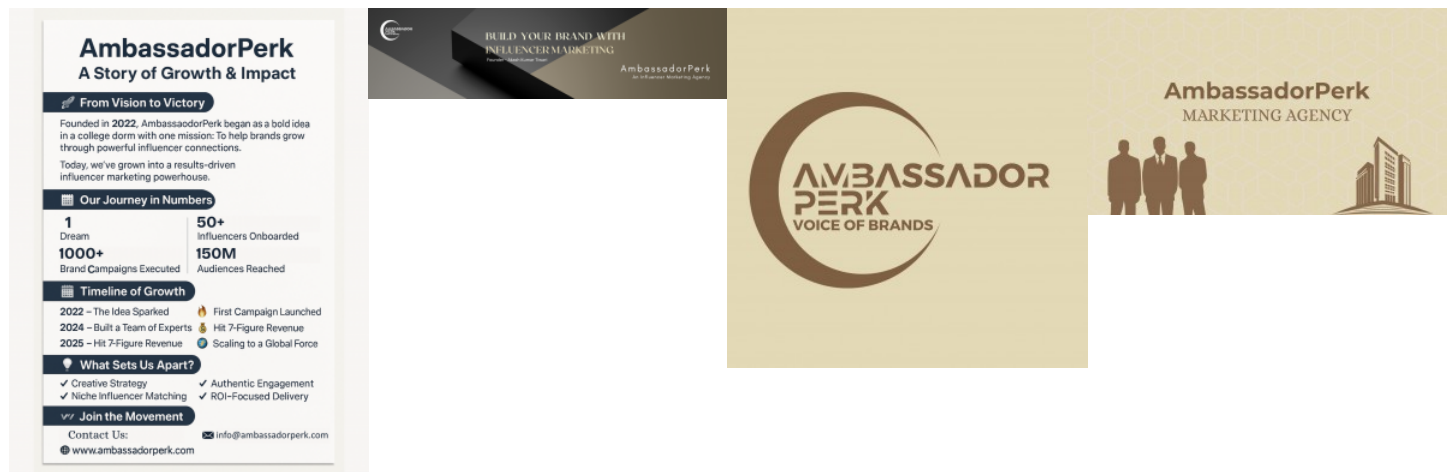
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Founder: Akash Kumar Tiwari

Because behind every viral post, there's a story worth telling. And AmbassadorPerk was built to tell it.



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Source : AmbassadorPerk

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