

AI Girlfriend Market to Hit \$24.5B by 2034, New Report Reveals Surging Demand

AI girlfriends are exploding in popularity—this 2025 report reveals why millions are falling in love with machines, as daily usage surges and the \$24.5B market reshapes intimacy and human connection.



Staten Island, New York Jun 9, 2025 ([Issuewire.com](https://www.issuewire.com)) - As AI continues to transform how people connect, one segment is capturing headlines—and hearts. AIGirlfriends.ai has just published the most comprehensive report to date on the rise of AI romantic companions: [AI Girlfriend Statistics : Market Growth, User Trends & Insights](#).

The report dives deep into how virtual relationships are evolving, revealing that the AI girlfriend market is projected to surge from **\$2.8B in 2024 to \$9.5B by 2028**, with long-term forecasts reaching **\$24.5B by 2034** (Market.us). What began as a sci-fi fantasy is now reshaping emotional support, digital intimacy, and even spending habits.

“AI girlfriends are no longer a niche curiosity—they’re becoming emotional infrastructure for millions,” says **Jack Taylor**, Head of Insights at AIGirlfriends.ai and author of the report.

Key Findings from the Report:

- **Search Growth:** “AI girlfriend” queries surged **2,400% between 2022–2025**
- **Demographics:** 81% of users identify as male; average age is 27
- **Daily Use:** 55% of users chat with their AI partner every day
- **Retention:** 68% of users stay after 30 days, averaging 76 messages per day

- **Spending:** Premium users spend **\$47/month** on average, with 38% upgrading from free tiers

Global and Cultural Impact

Interest is rising in key tech markets like the U.S., India, Japan, and Germany. Younger males are leading adoption, with nearly 1 in 3 men aged 18–34 already having interacted with an AI partner. Economic factors also influence comfort levels—lower-income users tend to be more open to digital romance.

Emotional Depth and Ethical Questions

While users report genuine emotional comfort—some even comparing AI partners to real relationships—therapists warn of potential overdependence. The report also highlights troubling gaps: **73% of AI apps fail to fully disclose their data usage policies** (Business Insider).

“There’s a fine line between emotional support and emotional substitution,” says licensed therapist Jaime Bronstein. “AI can help—but it shouldn’t replace human connection.”

What’s Next

Emerging technologies like **AR/VR integration**, **biometric emotion tracking**, and **open-source romantic agents** are pushing the boundaries of personalization. As adoption accelerates, AIGirlfriends.ai urges platforms to innovate responsibly—with user safety, transparency, and emotional well-being in mind.

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