

Adaantio India Presents Teej and Rakhi Fashion & Lifestyle Exhibition at Radisson Blu, Noida on 16th Jul, 2025



Noida, Uttar Pradesh Jun 13, 2025 ([Issuewire.com](https://www.issuewire.com)) - Adaantio India, a leading name among lifestyle exhibition companies in Delhi NCR, proudly announces its upcoming **Teej and Rakhi – Fashion & Lifestyle Exhibition** on **Wednesday, 16th July 2025**, at **Radisson Blu, Sector 18, Noida**. Known for hosting some of the region's most sought-after lifestyle exhibitions, Adaantio continues to bring together creativity, tradition and enterprise in a celebration deeply rooted in India's cultural spirit.

Teej and Rakhi are two of the most cherished festivals in India, especially across North India, and this

exhibition is thoughtfully timed to honour the emotional and cultural significance they hold.

Teej, celebrated by women with great devotion, marks the onset of the monsoon season and symbolises prosperity, love and marital bliss. It is a time when women dress in their finest, adorn themselves with jewellery and participate in traditional festivities.

Raksha Bandhan, or Rakhi, is a festival of love and protection between siblings. It embodies the eternal bond between brothers and sisters, and is often accompanied by gift-giving and family celebrations.

Adaantio's Teej and Rakhi Fashion & Lifestyle Exhibition seeks to celebrate these traditions by creating an immersive space where festive shopping, meaningful connections and cultural pride come together. The event serves not only as a destination for premium shopping but also as a platform for **women-led businesses**, independent designers and artisans to gain visibility among elite buyers, influencers and industry stakeholders. It is this fusion of purpose and presentation that sets Adaantio apart.

Visitors can expect an elevated retail experience with a thoughtfully curated selection of:

- Designer wear, featuring bridal and festive collections
- Sarees, Indian ethnic wear and contemporary western apparel
- Bridal and fashion jewellery
- Wedding shopping collections for brides and families
- Home décor and home furnishing exhibitions with artisanal accents
- Accessories & gifting options and seasonal specials

The exhibition also reflects **emerging jewellery trends** for weddings, showcases fashion jewellery for every occasion and presents a holistic curation of **style, luxury** and **culture**.

Adaantio India, since its inception, has evolved into one of the region's most respected names in lifestyle event curation. With a consistent focus on supporting women entrepreneurs and promoting original design talent, the brand has hosted numerous successful shows across NCR. Its events are known not just for the brands they feature but for the experience they deliver: immersive, luxurious and culturally relevant.

Set in the heart of **Noida** at the renowned Radisson Blu, the venue provides easy access, elegant ambience and the perfect setting for both casual shoppers and serious buyers. Past editions of Adaantio's exhibitions have seen high footfalls, enthusiastic participation and strong customer engagement—a testament to the team's attention to detail and dedication to quality.

Event Highlights:

- Limited-edition launches by jewellery designers and fashion houses
- Boutique saree collections from emerging and established labels

- Unique home styling products for festive makeovers
- Premium festive gifting options

Event Details:

Location: Lexicon Hall, Radisson Blu, Sector 18, Noida

Date: Wednesday, 16th July 2025

Time: 11 AM to 8 PM

Entry: Free

About Adaantio India

Founded in 2015, **Adaantio India** is a premier organiser of **fashion & lifestyle exhibitions**. Known for blending creativity with commerce, the company specialises in **large-format Exhibitions**, residential theme-based events, corporate popups and niche markets like Nature's Market.

With a strong reputation for aesthetic detail, efficient execution and a deep understanding of market trends, Adaantio has helped launch and elevate several brands - most of them **women-led** and **independently owned**.

Through every edition, Adaantio remains committed to curating spaces where **luxury, talent and taste** are beautifully brought together, offering an experience that is both culturally rich and commercially rewarding.

<https://adaantio.in/>

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