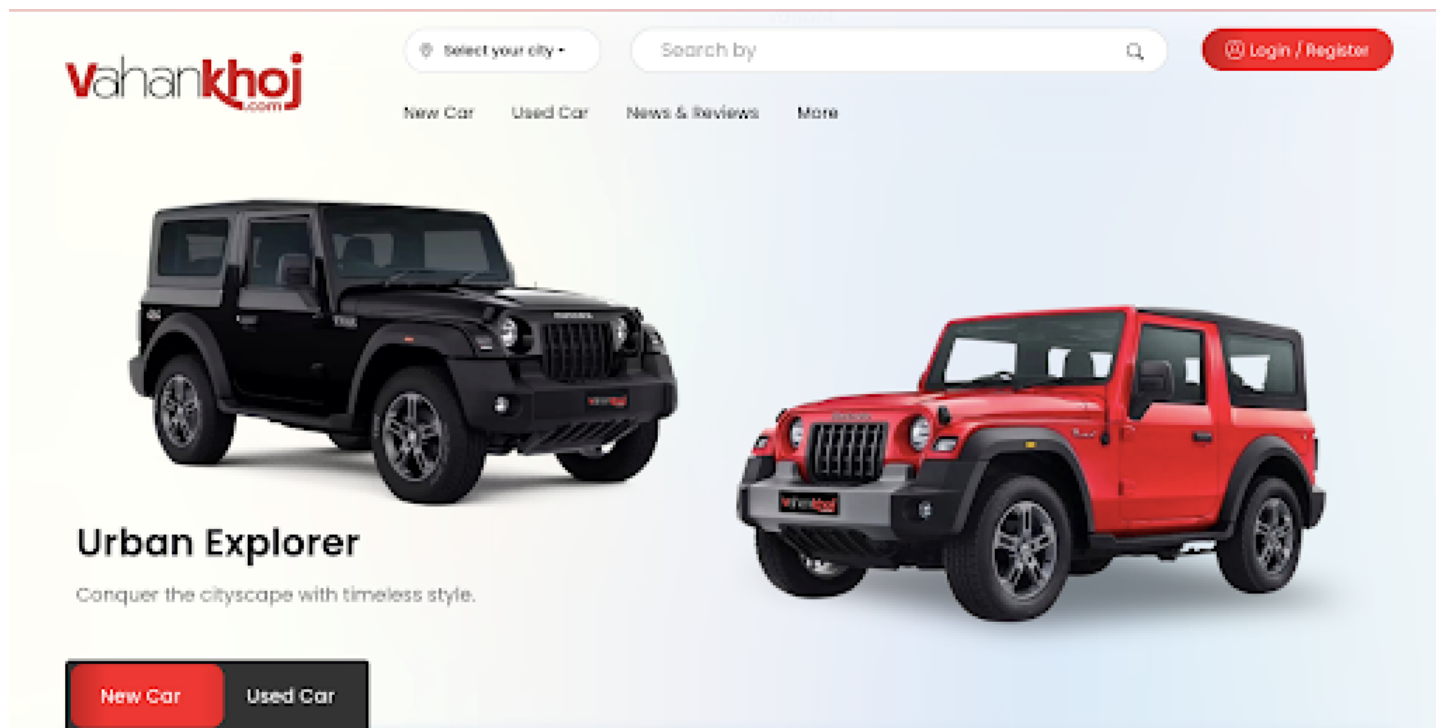


A Next-Gen Vehicle Discovery Platform, VahanKhoj, Launched in India

Redefining How India Discovers and Buys Vehicles Online



Noida, Uttar Pradesh Jun 17, 2025 ([Issuewire.com](https://www.issuewire.com)) - VahanKhoj, a revolutionary vehicle discovery platform, proudly announced its official launch on June 12, 2025, marking a significant shift in India's online automotive market. Designed to simplify the vehicle-buying journey, VahanKhoj.com offers a seamless way for consumers to explore, compare, and choose cars and bikes with confidence.

Empowering Buyers with Technology and Simplicity

Developed with a vision to streamline automotive research, VahanKhoj integrates cutting-edge technology with an intuitive, user-friendly design. Whether users are comparing vehicle specs, calculating on-road prices, exploring financing options, or diving into expert reviews, the platform delivers a comprehensive digital solution tailored to Indian buyers.

"The idea behind VahanKhoj is to bring transparency, speed, and simplicity to the vehicle-buying process," said Sunil Goyal, Founder & CEO of VahanKhoj. "We're empowering buyers—from bustling metros to smaller towns—with reliable vehicle data and decision-making tools that were once hard to find in one place."

What Sets VahanKhoj Apart?

- **Comprehensive Vehicle Database:** Browse thousands of new and used cars and bikes from top brands like Maruti Suzuki, Hyundai, Honda, Tata, Mahindra, Bajaj, and Royal Enfield. Stay updated with real-time info on launches, pricing, and showroom locations.

- **Smart Comparison Tools:** Compare vehicles side-by-side based on engine type, fuel efficiency, safety features, price, and design—all in a few clicks.
- **City-Wise On-Road Pricing:** Get accurate, location-specific prices, including registration, insurance, and taxes, ensuring no hidden costs.
- **Finance & Insurance Assistance:** Access an EMI calculator, No Claim Bonus checker, and E-Insure First integration for instant insurance quotes and comparisons.
- **Expert Reviews & Guides:** Benefit from in-depth reviews, buying tips, and how-to guides curated by VahanKhoj's editorial team.

Built for Every Indian Buyer

From students seeking their first bike to families upgrading to an SUV, VahanKhoj caters to India's diverse buyer base. With a clean interface, plans for vernacular language support, and a mobile-first approach, the platform ensures accessibility for all.

"We're not just a comparison site," added Sunil Goyal. "VahanKhoj is an ecosystem that supports buyers with research, insurance, and financing. Looking ahead, we'll expand into used vehicle listings, dealer discovery, and tools tailored for electric vehicles."

Start Your Journey Today

VahanKhoj.com is live and free to use on all devices—no sign-up required. Users can dive into comparisons, check insurance options, and explore vehicle guides right away.

About VahanKhoj

Launched in 2025, VahanKhoj is India's newest automobile research platform, dedicated to bridging the information gap for vehicle buyers nationwide.

Visit [VahanKhoj](https://vahankhoj.com) to experience a smarter way to own a vehicle.

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