

XAAS Genie Partners with Zakya by Zoho to Deliver Next-Gen POS Solutions Across India, USA and Middle East

Noida, Uttar Pradesh May 8, 2025 ([IssueWire.com](https://www.issuewire.com)) - XAAS Genie, a fast-growing digital transformation company offering customizable Anything-as-a-Service solutions, has announced a strategic partnership with Zakya by Zoho, a modern Point-of-Sale (POS) platform built for retail businesses. The partnership spans India, the United States and the Middle East, offering retailers a full-spectrum solution that combines technology, customization, and regional expertise.

Under this collaboration, XAAS Genie will provide resale, integration, implementation, and customization services for Zakya's cloud-based POS software, enabling businesses of all sizes to transition smoothly into a unified retail tech ecosystem.

"Retailers don't just want a tool, they want simplicity, speed, and scalability," said Prashant Puri, Founder of XAAS Genie. "Zakya is one of the most intuitive POS platforms we've seen, and our partnership ensures clients get a solution that works out of the box saving them both time and money."

Zakya by Zoho is designed for small and mid-sized businesses, offering fast deployment, billing readiness within minutes, and seamless integration with Zoho's broader ecosystem, including Zoho Inventory and Zoho Books. With XAAS Genie's domain and regional expertise, clients can now experience tailored POS systems with local support and faster go-to-market capabilities.

Key Benefits of the Partnership:

- **One-stop POS solution** with setup, training, and support
- **Localized implementation** across India, North America, the UAE, and Saudi Arabia
- **Custom workflows** tailored to industry-specific retail needs
- **Seamless Zoho integration** for inventory, finance, and CRM systems

This partnership marks another milestone in XAAS Genie's mission to simplify and scale digital transformation for growing businesses globally.

About XAAS Genie

XAAS Genie is a leading provider of Anything-as-a-Service solutions that help businesses modernize operations, improve efficiency, and unlock growth. With expertise across cloud services, automation, retail tech, and system integration, XAAS Genie serves clients across India, the USA, and the Middle East.

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