

What If Your Most Valuable Leadership Lessons Came From a Plumber?

New Leadership Parable by Sean Glaze Shares 4 Vital Lessons That Help Managers Thrive

WHAT EFFECTIVE LEADERS DO



A Business Parable About Developing
AWARENESS, Challenging **ASSUMPTIONS**,
Refining **FOCUS** & Growing **CONFIDENCE**

SEAN GLAZE

disconnected teams are becoming the norm, a surprising new leadership book offers something refreshingly different: real solutions wrapped in a story you won't forget.

"What Effective Leaders DO", the latest release from leadership speaker and team-building facilitator **Sean Glaze**, isn't your typical leadership manual - it's a powerful parable packed with relatable challenges and actionable tools that today's overwhelmed leaders will appreciate.

The twist? These four transformational leadership lessons don't come from an executive coach or CEO... they come from a wise old plumber during a series of coffee conversations.

Through the eyes of Jenn, a newly promoted manager struggling to earn respect and build confidence, readers meet Tony - a plumber whose simple but profound conversations become the unexpected catalyst for her growth as a leader. It's "Ted Lasso meets Who Moved My Cheese," with insights leaders will want to apply the same day.

Glaze, a former basketball coach turned nationally recognized leadership speaker, is known for his interactive keynotes and practical team-building strategies. In this book, he merges **decades of leadership experience with his gift for storytelling** to deliver a guide that's as entertaining as it is transformative.

"Leadership today isn't about authority - it's about influence of our interactions." Glaze says. "Jenn's journey mirrors what so many emerging and experienced managers are going through, and Tony gives them a framework to lead more confidently, without the burnout."

Among the book's most memorable takeaways are **four core lessons** Tony shares with Jenn—each offering a practical tool for real-world leadership challenges:

- **The Ladder of Awareness** - a model to identify root causes, not just symptoms
- **Assumption to Question** - a challenge to examine four types of beliefs
- **The Evolution of Focus** - a framework for identifying more meaningful priorities
- **The Steps to Confidence** - a simple path to navigate challenges boldly

Perfect for leadership development programs, onboarding new managers, or simply sharpening leadership habits, *What Effective Leaders DO* has been called "entertaining, empowering, and exactly what today's managers need." One bestselling author declared, *"This is the kind of leadership book you don't just read—you use, quote, and share."*

Readers can pre-order the Kindle version now on Amazon at a special price of only \$2.99 leading up to the June 12 launch date, when the audiobook, paperback, and hardcover versions will also be available. Bulk order options, workshop experiences, and downloadable visuals that bring the book's lessons to life are available at:

???? <https://greatresultsteambuilding.net/what-effective-leaders-do-book/>

Whether you're booking expert guests to discuss workplace culture, manager burnout, or how to grow emotionally intelligent leaders in today's hybrid world, **Sean Glaze delivers practical, story-driven insights and tactics your audience can use immediately.**

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