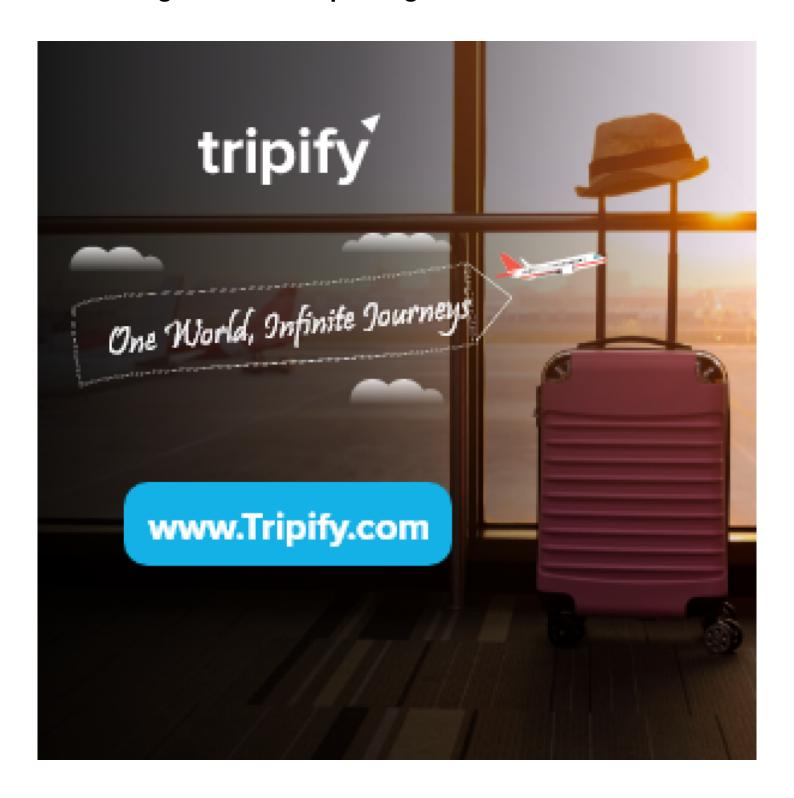
Tripify.com Achieves 100% Revenue Growth in FY 2024, Reinforcing Its Leadership in Digital Travel



Delhi, India Jun 2, 2025 (<u>Issuewire.com</u>) - One of India's fastest-growing online travel platforms, Tripify.com, has achieved a remarkable 100% year-over-year revenue growth in FY 2024. The company's performance has placed it firmly in the league of major players in the online travel industry.

One of India's fastest-growing travel platforms, Tripify.com, has marked a major milestone this year. In

FY 2024, the company logged a remarkable 100% revenue growth, a significant leap over the previous financial year. It has truly knocked it out of the park, showcasing Tripify's growing influence in the competitive world of online travel.

Established with the goal of making travel much simpler for travellers across India, Tripify has quickly won hearts and souls by offering user-friendly online travel booking solutions. But here's the kicker: its most active customer base is its 25–34 age group, followed closely by the 35–44 and 18–24 brackets trailing the leaderboard. It's impressive that Tripify has an 8.4% repeat user rate, which shows that customers are starting to resonate and be Tripified. As more people look for easy ways to plan their trips, Tripify is positioning itself at the heart of a global shift toward digitised travel services.

Reflecting on this growth, the Founder of Tripify, shared his thoughts:

"At Tripify.com, we are driven by a simple yet powerful mission: to make travel seamless, accessible, and enjoyable for everyone. This milestone of achieving 100% growth in revenue is a reflection of our commitment to building a customer-centric ecosystem within the travel sector. By leveraging cutting-edge technology, prioritising customer satisfaction, and offering innovative solutions, we aim to redefine how people experience travel. Our vision remains steadfast—to deliver exceptional service, foster trust, and create meaningful experiences for our users at every step of their journey."

With the ongoing momentum, Tripify is aiming to double its revenue again in FY 2025. They've got some exciting new products coming out, plans to reach more people around the world, and ways to make their services even better. The main ideas include:

New Product Launches: Tripify has expanded its offerings with the launch of Bus and Packages products, opening doors to a wider range of travellers, from solo explorers to family groups. These additions have not only broadened the platform's appeal but also reinforced its position as a one-stop travel hub.

Learn more about our offerings on Tripify's home page.

Strategic Partnerships: To enhance the Packages segment, Tripify has formed alliances with several international travel companies. These collaborations enable users to explore more destinations across continents while enjoying curated, affordable itineraries backed by trusted providers.

Upcoming Visa Services: Recognising the challenges many travellers face with documentation, Tripify is gearing up to introduce its Visa product. The service will simplify the process of international travel planning and help travellers navigate the complexities of visa requirements more efficiently.

Stay Segment Growth: Tripify's upcoming Stay category is also gaining traction. The company has onboarded a range of new accommodation partners and is optimising its backend systems to better manage pricing, availability, and quality. This move ensures more personalised lodging options and better control over the user experience.

Airline Partnerships: Tripify is in talks with multiple airline partners to establish direct booking channels. These partnerships will translate into better pricing, improved seat availability, and exclusive deals, further enhancing the value proposition for customers.

For more information on our airline partnerships, please visit our <u>airlines page</u>.

A New Digital Travel Era

The success of Tripify comes from its capability of providing technology-enabled travel solutions that make planning easier for users. Whether users are booking flights, searching for accommodations, or dealing with visa applications, the platform offers a one-stop experience designed for travellers. The company's dedication to ease-of-use and innovation keeps it ahead in the world of digital travel.

Tripify is an online travel portal with the mission of revolutionising travel for everyone. Focused on accessibility, ease of use, and customer comfort, you can enjoy a broad spectrum of travel services, ranging from flight reservations, accommodation, and specially designed packages, to visa processing. Tripify is committed to revolutionising travel by Tripifying every trip, one at a time.

For details on flight schedules, check out our <u>flight schedule pages</u>.

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