

TheColdCases.com Launches Exclusive Interview Series Giving Voice to the Families Behind Unsolved Crimes

Through in-depth, compassionate interviews with loved ones of the missing and murdered, TheColdCases.com sheds light on long-forgotten cases while empowering families to share their stories and seek justice.

THE COLD CASES

Gainesville, Florida May 18, 2025 (Issuewire.com) - TheColdCases.com, a rising investigative true crime platform, has launched an exclusive interview series spotlighting the voices of families affected by unsolved murders and disappearances. Created by veteran and journalist **Dustin Terry**, the series

brings forward deeply personal accounts from those often left unheard in the wake of cold cases.

Giving Families a Platform to Be Heard

The first installments of the series feature exclusive interviews with the loved ones of victims, such as **Diana Ramos**, a flight attendant whose mysterious death shocked the airline industry, and **Eric Lee Franks**, a missing Michigan man whose case has lingered unresolved for over a decade.

“These families have waited years — sometimes decades — for answers. They deserve to be heard,” says Dustin Terry, founder of TheColdCases.com. “Mainstream media often forgets these stories. We’re here to make sure they don’t.”

Journalism Rooted in Ethics and Advocacy

Terry, a U.S. military veteran and former mental health professional with a Master’s in Human Behavior Psychology, brings a trauma-informed approach to each interview. The goal of the series is not only to honor the memory of the victims but to help generate new attention, tips, and pressure on law enforcement to revisit stalled investigations.

By building trust with families and crafting careful, accurate narratives, *TheColdCases.com* seeks to redefine the role of journalism in the true crime space — shifting away from sensationalism and toward survivor-centered storytelling.

Exclusive Reporting with a Purpose

TheColdCases.com has already begun gaining traction in the digital space, attracting readers with a combination of deep-dive investigations, exclusive interviews, and advocacy resources. Each article is SEO-optimized to increase visibility in Google searches for the victims’ names — a deliberate choice to ensure the stories reach those who may hold crucial information.

The site also offers resources for aspiring citizen detectives, including a **Citizen Detective Training PDF** and a **Social Media Advocacy Toolkit**, helping everyday people participate ethically in cold case awareness.

A Growing Platform for Justice

With hundreds of keywords already ranking on Google and a growing audience across Facebook and Substack, TheColdCases.com is quickly becoming a trusted voice in the true crime space.

“Our mission is to be more than just another true crime blog,” Terry says. “We want to be a movement — one that honors victims, uplifts families, and maybe even solves a few cases along the way.”

For media inquiries, interviews, or to feature a cold case story:

Contact:

Dustin Terry

Founder, TheColdCases.com

Email: dustin@thecoldcases.com

Website: <https://www.thecoldcases.com>



Media Contact

TheColdCases.com

*****@thecoldcases.com

3528156177

3006 SW 23rd Street Apt 62

Source : TheColdCases.com

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