

The Ultimate Talent Showdown at Gateway Center Arena in College Park

Gateway to Talent Invites Metro Atlanta Talents



College Park, Georgia May 15, 2025 ([IssueWire.com](https://www.issuewire.com)) - The stage is set, and the spotlight is waiting! *Gateway to Talent*, a high-energy, community-powered talent show, will electrify the Gateway Center Arena on **Saturday, July 26, 2025**. With local stars of all ages and genres—from gospel to hip hop—this unforgettable night will spotlight Metro Atlanta’s brightest performers competing for **category prizes and a grand prize**, along with music industry recognition.

Presented by the Gateway Center Arena, *Gateway to Talent* celebrates raw talent, musical excellence, and community spirit. Hosted by the national touring comedian and member of the Rickey Smiley Morning Show team, **Special K**, the talent show will feature **celebrity judges**, a **live DJ**, and dynamic performances across five exciting categories:

“This event is more than a competition—it’s a movement,” said Yanous Barner, Interim Executive Director of the Gateway Center Arena. “We’re bringing together culture, creativity, and opportunity in one powerful night at Gateway Center Arena.”

Audition Details: Video submissions are open **until June 21, 2025**. Audition Dates are **Thursday, June 26 (4–7 PM) & Saturday, June 28 (10 AM–2 PM)** at the Georgia International Convention Center [GICC](https://www.gicc.com), 2000 Convention Center Concourse, College Park, GA 30337 - **Audition Fee:** \$25 non-refundable; cashless payment only

- **Youth (Ages 13–17)**
- **R&B (Ages 18+)**
- **Rap (Ages 18+)**
- **Gospel (All Ages)**
- **2nd Time Around (Ages 40+)** a special division honoring timeless talent

Eligibility: Ages 13+ Groups welcome. All acts must perform a cover of a popular, family-friendly song.

Each category will produce three finalists, with individual category winners and one grand prize winner selected based on scores from a panel of celebrity judges. The grand prize includes professional music production equipment and tools to support the winner’s musical journey.

Gateway to Talent also offers unique sponsorship and media partnership opportunities. Brands and supporters are invited to engage with a diverse and vibrant audience, with all sponsorship checks made payable to the City of College Park and the Gateway Center Arena.

Date: Saturday, July 26, 2025. Tickets On Sale: via [Ticketmaster](https://www.ticketmaster.com) General Admission is \$25 and up. VIP Packages and Cheering Sections are available. Custom ticket links are available for each contestant's supporters.

To learn more about auditions, sponsorship, or ticketing, visit [Gateway to Talent](https://www.gatewaytotalent.com) or follow @GatewayCenterArena on all platforms. Submission links, audition rules, and promotional materials are accessible via QR code at participating locations and online.

About Gateway Center Arena:

The Gateway Center Arena is committed to enhancing the quality of life in the College Park community while attracting a broader audience to experience world-class entertainment. The Arena strives to build

local, national, and international recognition through impactful events and unforgettable experiences. To learn more about the Gateway Center Arena, visit <https://gatewaycenterarena.com/>.



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