## Sync Made Easy is now HIPAA Compliant: Healthcare-Grade Security Built In



**Richmond Hill, Ontario May 12, 2025** (<u>Issuewire.com</u>) - Sync Made Easy, the trusted Shopify Salesforce connector, proudly announces that it is now **HIPAA compliant**, marking a significant milestone in its commitment to data security, privacy, and regulatory excellence for healthcare-related eCommerce platforms.

With the explosive growth of digital commerce in the healthcare sector, the need for secure, automated data synchronization between storefronts and CRMs has never been more critical.

**Sync Made Easy's HIPAA compliance** now enables organizations handling protected health information (PHI) to safely integrate their Shopify stores with Salesforce, without compromising security or patient trust.

"This is more than a compliance update, it's a promise to our customers in healthcare and adjacent industries," said Mr Piyush Singhal, CEO & Co-Founder at HIC Global Solutions. "HIPAA compliance reinforces our mission to provide secure, scalable, and intelligent data integration while keeping sensitive information protected at every step."

## Key benefits for healthcare-focused users include:

 Secure synchronization of orders, customer data, and communications between Shopify and Salesforce

- Automated compliance workflows to reduce manual overhead and errors
- End-to-end encryption and robust access controls for PHI data
- Confidence for healthcare merchants needing to meet federal regulations

This compliance update empowers healthcare startups, pharmacies, wellness eCommerce stores, and medical device retailers to automate their operations with confidence, bringing together powerful CRM insights and storefront efficiency while staying fully compliant with HIPAA regulations.

Whether you're managing patient orders, wellness product subscriptions, or healthcare CRM workflows, Sync Made Easy now ensures that your integration is not only smooth but secure and compliant.

To learn more about our HIPAA-compliant features or to schedule a demo, visit Sync Made Easy.

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