

Scott Barbrack Highlights the Power of College Loyalty in Building Lifelong Networks

Veteran finance executive urges alumni to re-engage with their alma maters—and each other—for personal, professional, and community growth

New York City, New York May 12, 2025 ([IssueWire.com](https://www.issuewire.com)) - Senior Managing Director and Rutgers University graduate [Scott Barbrack](#) is raising awareness about the **long-term value of staying connected to your college community**. Drawing on decades of experience in finance and philanthropy, Barbrack is encouraging alumni from all backgrounds to see their alma maters not just as a memory—but as an enduring network.

“We all talk about college as the place where we ‘found ourselves,’ but many people check out completely once they graduate,” said Barbrack. “What most don’t realize is that your school isn’t just in your past—it can still shape your future.”

Barbrack, who graduated from Rutgers University in 1987 and remains an active supporter of its athletics and alumni initiatives, points to studies showing the long-term impact of college affiliation:

- According to a 2023 Gallup study, college graduates who maintain alumni connections are **72% more likely** to report high well-being.
- Networking through alumni groups increases career mobility by **up to 50%**, per the National Bureau of Economic Research.
- A LinkedIn report found that shared university affiliation is **one of the top three drivers** of cold outreach success.

“I’ve made connections through Rutgers that shaped my career, helped me make smart investment decisions, and even led to friendships outside of work,” said Barbrack. “There’s real power in staying plugged in.”

What You Can Do Right Now

Barbrack is calling on fellow alumni—not just from Rutgers, but from colleges and universities everywhere—to take simple, personal steps to reconnect:

- **Join your school’s alumni network** or LinkedIn group
- **Attend a local or virtual event**—even just once a year
- **Reach out to younger alumni or current students** to offer advice or mentorship

- **Support a team, club, or program** you cared about
- **Wear your school gear in public**, start conversations—it signals pride and builds unexpected bonds

“It’s not about writing a check or making a big gesture,” Barbrack said. “It’s about taking one small step to remind yourself—and others—that you’re still part of something.”

He emphasizes that you don’t need to be wealthy or well-connected to make a difference. “Your story, your time, your attention—that’s valuable. That’s how we strengthen communities.”

Barbrack also noted that alumni involvement isn’t just good for the school—it’s good for you. “The older you get, the more you realize that strong relationships matter. And alumni networks are ready-made for that.”

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