

Rodan Energy Launches Advanced Energy Intelligence Platform

MarketIQ enables energy market participants to maximize profits, reduce risk, and dynamically engage with electricity markets.



Toronto, Ontario May 8, 2025 ([Issuewire.com](https://www.issuewire.com)) - Rodan Energy Solutions, a leader in energy intelligence and grid optimization, has launched MarketIQ™ a powerful redesigned electricity markets intelligence platform that enables energy market participants to maximize profits, reduce risk, and dynamically engage with electricity markets through real-time, historical, and predictive insights.

MarketIQ™ builds upon Rodan Energy's industry-leading Sygration platform – the industry standard for over two decades. The enhanced and rebranded platform, was built around the IESO's Market Renewal Program (MRP), launched on May 1, 2025. MRP is a transformative initiative that has fundamentally changed how electricity is supplied, scheduled, and priced. As a result, market participants have adopted MarketIQ's advanced, data-driven tools to remain competitive and responsive in an increasingly dynamic energy landscape.

"This launch marks another major innovation for Rodan Energy's Technology and Enterprise Data Team" said Andre Sochaniwsky, Chief Operating Officer of Rodan Energy. "By harnessing over two decades of historical data, with leading energy market intelligence and data science, MarketIQ™ provides the tools to make faster,

smarter decisions—while actively reducing risk and unlocking greater profitability. It's not about reacting quickly – it's about making timely, intelligent and profitable decisions – effortlessly and confidently.”

“Observing the first few days of MRP, we have witnessed significant real-time price volatility in the wholesale market,” stated Paul Grod, Founder and CEO of Rodan Energy. “The Ontario Zonal Price (OZP) spiked to over \$150/MWh, with multiple instances of prices jumping by more than \$50/MWh within an hour. Utilizing the insights of MarketIQ™, our clients can maximize the economic value of their resources and reduce the risk of a volatile real-time market.”

“MarketIQ™ is another valuable solution by Rodan Energy that ensures our clients optimize their economic value while achieving their sustainability goals. As MRP and other energy market restructuring initiatives reshape the landscape, this platform will continue to evolve to provide our clients with the tools they need to succeed.”

Learn how **MarketIQ™ and our energy advisory team** can help you.

About Rodan Energy Solutions

We Make Sustainable, Attainable™ by enabling our customers to optimize their energy resources, sustainability goals, and power reliability.

Rodan Energy develops and optimizes energy resources connected to the power grid for producers, large users, and distributors of electricity. For over 20 years, Rodan Energy has been delivering valuable solutions to our clients, including: Distributed Energy Resources (DER) Solutions, Demand Response Solutions (DRS), Energy Intelligence Solutions (EIS), and Power System Solutions (PSS).

Media Contact

Rodan Energy Solutions

*****@rodanenergy.com

(866) 999-5006

165 Matheson Blvd. East, Suite 6, Mississauga, Ontario L4Z 3K2

Source : Rodan Energy

[See on IssueWire](#)