

## René Mejía Unveils Debut Swimwear Collection at Miami Swim Week



**Fort Lauderdale, Florida May 20, 2025 ([Issuewire.com](https://www.issuewire.com))** - René Mejía, the visionary designer celebrated for his fusion of contemporary sophistication and classic elegance, has unveiled his first-ever swimwear collection at the iconic Plymouth Hotel in Miami Beach. This landmark event, produced by Planet Fashion TV, signifies a bold expansion of Mejía's brand into the vibrant world of resort wear.

The swimwear debut is a natural progression from Mejía's acclaimed Spring/Summer collection presented at Paris Fashion Week. That collection, inspired by themes of space exploration and rococo elegance, featured innovative designs such as the toile de jouy print crepe shirt and the RMTravel bag, which garnered attention from prestigious publications like *Vogue*, *Elle*, and *Glamour*.

Building upon this foundation, Mejía's swimwear line continues to explore the interplay between tradition and modernity. The collection showcases bold, expressive prints and dramatic silhouettes that celebrate individuality, staying true to the designer's signature aesthetic.

### Event Details:

- **Date:** May 30, 2025
- **Time:** 7:00 PM

- **Venue:** The Plymouth Hotel, 336 21st Street, Miami Beach, FL 33139
- **Tickets:** Available via [EventbriteRene MejiaFashion Week Online®](#)

The presentation at the Plymouth Hotel marks Mejía's strategic move to engage with new markets and audiences. By introducing his swimwear line in Miami—a city synonymous with beach culture and fashion—Mejía positions his brand at the intersection of luxury and leisure.

This expansion reflects Mejía's commitment to exploring new horizons and adapting his designs to diverse lifestyles and environments. The swimwear collection not only complements his existing fashion line but also opens avenues for future innovations in resort and casual wear.

**About René Mejía:**

René Mejía is a Salvadoran-American designer known for blending contemporary sophistication with classic elegance. His designs are characterized by bold, expressive prints and dramatic silhouettes that celebrate individuality. Mejía's passion for fashion was ignited in El Salvador, where his seamstress mother instilled a love for textiles and craftsmanship.

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