# QB Sync Made Easy is Now HIPAA-Compliant: Ensuring Compliance & Care



**Richmond Hill, Ontario May 20, 2025 (Issuewire.com)** - QB Sync Made Easy Achieves HIPAA-Compliant Certification – A Big Step Towards Safer Data!

This certification marks a major milestone in our ongoing efforts and commitment to protecting sensitive health-related data and building trust with our clients from the Healthcare industry.

Whether you're a healthcare provider or an organization that handles medical or patient-related financial data, QB Sync Made Easy is the right integration tool for you.

"Data security has always been at the heart of what we do," said <u>Piyush Singhal</u>, CEO of QB Sync Made Easy. "Achieving HIPAA compliance is not just about meeting regulatory requirements—it's about showing our users, especially those in the healthcare space, that they can trust us to handle their most sensitive information with the highest level of care."

### **Why HIPAA-Compliance Matters?**

We know that for industries handling sensitive information, security isn't just a feature—it's a necessity. That's why we've gone the extra mile to ensure our solution meets the industry standards.

HIPAA (Health Insurance Portability and Accountability Act) compliance means we meet the strict security standards required to protect personal health information. From data encryption to access control, our systems are now aligned with the highest level of security protocols.

This certification isn't just a stamp—it's a promise. A promise to keep your data safe, secure, and handled with the care it deserves.

# Here's how we're protecting what matters most:

- **Data Encryption** Your data is always encrypted, both in transit and at rest, ensuring it's safe from unauthorized access.
- Access Control Only authorized personnel can access sensitive information, thanks to strict user authentication protocols.
- Audit Controls Activity within the system is tracked and logged to detect and prevent any
  unauthorized access.
- **Data Integrity** We ensure that your data remains accurate, complete, and protected against improper modification.

## **About QB Sync Made Easy**

QB Sync Made Easy is a <u>QuickBooks-Salesforce integration</u> that enables real-time, bi-directional sync to ensure your teams always work with accurate, up-to-date information. Designed with user-friendliness and flexibility in mind, QB Sync Made Easy eliminates manual data entry, reduces errors, and streamlines workflows—so you can focus on growing your business

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