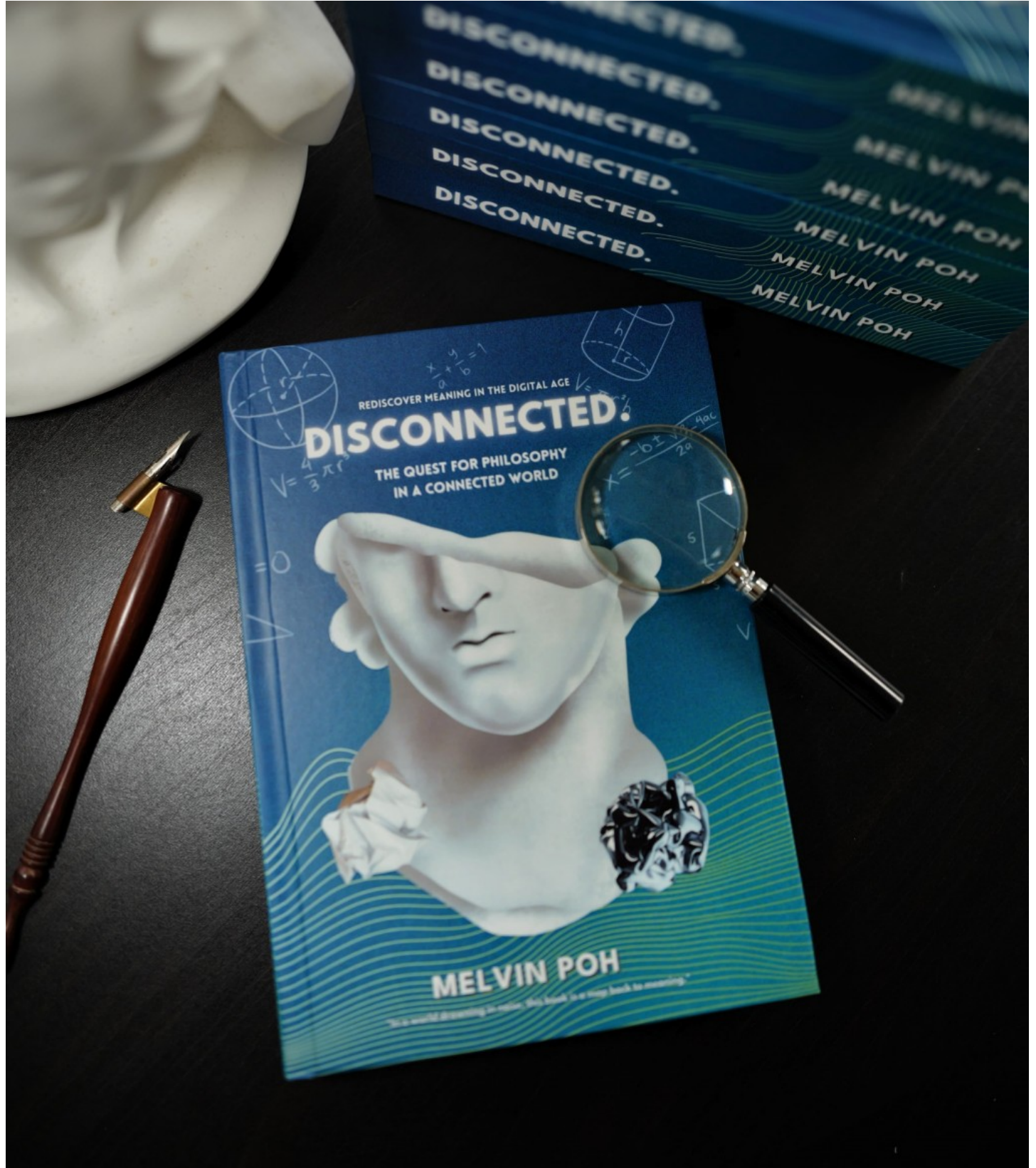


Public Thinker Melvin Poh Releases DISCONNECTED, a Bold Debut on Philosophy and the Digital Age

Founder of Empirics confronts modern existentialism and digital overstimulation in a deeply personal meditation on thought, identity, and the hunger for inner life.



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Public Thinker Melvin Poh Releases Debut Book on Modern Philosophy and Digital Culture

Kuala Lumpur, Malaysia– Melvin Poh, social entrepreneur and public intellectual, has launched his debut book, **DISCONNECTED**, a profound meditation on modern existentialism and the fragile pursuit of philosophy in today's overstimulated world.

As the founder of Empirics, an open knowledge platform dedicated to advancing accessible ideas across Asia, Poh has long stood at the intersection of entrepreneurship and intellectualism. With **DISCONNECTED**, he shifts his focus inward—writing not from a business or strategic perspective, but through the lens of philosophy. This new work establishes Poh as one of Southeast Asia's most thoughtful emerging voices.

"This wasn't written for mass appeal," Poh explains. "It was written for those of us who feel the world has become too loud, too shallow, and desperately in need of depth."

DISCONNECTED delves into critical themes such as the erosion of private thought, the performative nature of self-expression in digital spaces, the decline of public philosophy, and the quiet hunger for inner life. Poh's intimate and stripped-back tone invites readers into a space of quiet clarity and reflection—more of a conversation than a lecture.

Since its launch, the book has sold over 1,000 copies in its first week, propelled primarily by word of mouth and the growing momentum of Poh's online audience. Poh first introduced the project on his YouTube and Instagram platforms, where he shares philosophical reflections on intellectual topics, personal existentialism, and the relevance of philosophy in modern life.

The book will be globally available in select bookstores starting July 2025.

Notably, Poh's **1 Minute Philosophy** series has cultivated a loyal following among viewers seeking serious yet accessible ideas. He is part of a growing cultural movement aimed at democratizing philosophy—moving it from the ivory tower into everyday conversation.

"Philosophy shouldn't be reserved for the ivory tower," Poh says. "It should be modernized, made relevant, and spoken in a manner that people can actually understand."

DISCONNECTED is the first step in a wider creative project under Poh's personal brand. Alongside his public intellectualism, Poh is developing a range of offerings designed to help people reconnect with thought, philosophy, and intellectualism in meaningful ways.

The book is available now in hardcover and digital editions at www.melvinpoh.com.

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