

Progressive Four Corners Motorcycle Rally Presented by Harley-Davidson Returns Labor Day Weekend 2025 32nd Anniversary!

Early Bird Apex Tickets Available Through June 1 — Racing, Rodeo, Live Music and More Await Riders in Durango



Durango, Colorado May 20, 2025 ([Issuewire.com](https://www.issuewire.com)) - *Progressive Four Corners Motorcycle Rally Presented by Harley-Davidson Returns Labor Day Weekend 2025 for the 32nd Anniversary!*

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The *Progressive Four Corners Motorcycle Rally Presented by Harley-Davidson* is set to return to Durango, Colorado, August 28–31, 2025, delivering four days of world-class racing, community celebration, and two-wheeled revelry. Early Bird **Apex Tickets** — the best value for full weekend

access — are now on sale through **June 1**. Prices will increase after that date.

Recognized as one of the premier motorcycle events in the country, the Four Corners Motorcycle Rally welcomes thousands of riders each year to the scenic Southwest for an unforgettable mix of **heritage, horsepower, and high-octane entertainment**.

The 2025 edition promises a packed schedule, headlined by:

- **Friday Night Four Corners Rodeo**, blending western grit with the biker spirit in an evening of adrenaline-pumping action.
- **Saturday Night Four Corners Flat Track Race**, presented at the La Plata County Fairgrounds, featuring top national and local riders battling bar-to-bar.
- **Sunday Sons of Speed Vintage Motorcycle Races presented by Rider Justice**, a crowd-favorite event showcasing antique board track-style bikes racing with no brakes and no gears.

In addition to the racing and rodeo events, attendees will enjoy:

- **Live music every night**, with acts ranging from rock and outlaw country to roots and Americana.
- **The Ives Brothers Wall of Death** stunt show — a death-defying crowd favorite.
- **Motorcycle shows**, including Chopper Show presented by Choppers Magazine, V-Twin Visionary Performance Motorcycle Show, & Iron Goddess Women's Motorcycle Show.
- **Slyde GP** — A timed format obstacle course where skilled riders will use their unique skills against the clock. In SLYDE GP, you either beat the clock or you don't, there is no bias, the clock decides the winner!
- **Tattoo contests**, barbers, visual artists, and immersive brand activations.
- **Hundreds of top-tier vendors**, food trucks, craft beverages, and local artisan goods.

"This rally has always been about freedom, friendship, and fuel-injected fun — and 2025 will be our biggest year yet," said **Trevor Bird, Co-owner of the Progressive Four Corners Motorcycle Rally Presented by Harley-Davidson**. "We're incredibly proud of the community we've built here and grateful to our partners who make it all possible. If you ride, you belong here."

The rally continues to grow thanks to a strong network of sponsors who bring energy, authenticity, and deep support to the event. Major sponsors for the 2025 rally include:

Progressive Insurance, Harley-Davidson, Durango Harley-Davidson, Rider Justice, 805 Beer,

Sky Ute Casino Resort, Durango Coca-Cola, Monster Energy, Liquid Death, Law Tigers, Jack Daniel's, Motul, Target Rentals, Rocky Mountain High Dispensary, REV'IT!, True Western Roundup, Pit Vipers, Tito's Iron Goddess Productions, SouthWest Ag, Spriggs Excavation, Visit Durango, Spriggs Excavation, Biltwell, HTR Durango, Coors, Colorado Grow Company, V-Twin Visionaries and El Rancho Tavern.

The rally also remains committed to showcasing the region's natural beauty, Native history, and enduring biker heritage. Founded by U.S. Senator **Ben Nighthorse Campbell**, a lifelong motorcyclist and advocate, the Four Corners Motorcycle Rally has become a cherished tradition and economic driver for the Durango area.

Early Bird Apex Tickets include full general admission access for all four days of the rally and all events in the arena, including the Four Corners Rodeo, Four Corners Flat Track Race and Sons of Speed Presented by Rider Justice For pricing and passes, visit www.FourCornersMotorcycleRally.com. The Early Bird window closes at midnight on **June 1, 2025**.

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