

Passionpreneur Publishing proudly announces that Lirone Glikman is now an internationally published author.

Her inspiring book is titled *The Super Connector's Playbook* and is now available on Amazon and major players in the global book distribution field.

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No one formally teaches us how to build relationships that help us thrive. This book will show you how.

- LIRONE GLIKMAN

Author of
**THE SUPER
CONNECTOR'S
PLAYBOOK**

How To Achieve Your Goals Through
Authentic Business Relationships

PassionpreneurPublishing.com



London, United Kingdom May 20, 2025 (IssueWire.com) - *The Super Connector's Playbook* by Lirone Glikman

Use the power of connections to achieve your professional goals: land a job you love, gain

clients, secure investors, or connect with influential mentors.

Just meeting people isn't enough. What enables highly successful people to stand out, seize opportunities, and turn every relationship into a catalyst for success is building authentic, strategic connections. That means making lasting impressions, creating meaningful interactions, and planning ahead with a clear goal in mind.

Whether you're a professional, entrepreneur, or executive, mastering the art of business relationships can unlock doors you never imagined and skyrocket your professional success.

In The Super Connector's Playbook, Lirone Glikman, a global leader in business relationships and personal branding, reveals her proven, research-backed strategies for harnessing your communication skills and personal brand as your ultimate superpower to success. With decades of experience working with Fortune 500 companies, policymakers, and top executives, Glikman developed and perfected the Human Factor Method, a step-by-step system to help you create, maintain, and leverage powerful relationships with confidence and ease.

In the book, you'll learn how to:

- *Forge meaningful connections with almost anyone, anywhere*
- *Fuel your success with an authentic, high-impact network*
- *Maintain strong relationships over time*
- *Authentically and unapologetically ask for what you need and get results*
- *Supercharge your connections with AI tools*

With hands-on strategies, real-world exercises, and actionable techniques, The Super Connector's Playbook will show you how to build powerful business relationships that will open doors to new opportunities and long-term success.

About The Author:

Lirone Glikman is a globally recognized expert and keynote speaker in business relationships, personal branding, and global business development. She owns 'The Human Factor by Lirone Glikman,' a consultancy serving Fortune 500 companies, start-ups, universities, and governments. With 20+ years of experience, she advises a UN NGO on Sustainable Development Goals and writes for leading business magazines.

You can connect with Lirone and follow her by visiting her website <https://lironeglikman.com/>, and order your copy from your favourite bookseller.

About Passionpreneur Publishing:

An indie publisher, [Passionpreneur Publishing](#), successfully helps entrepreneurs and professional experts become International Authors in as few as 90 days.

[Passionpreneur Publishing](#) specialises in transformational books, including business, self-help, personal

growth and spiritual titles in order to help authors share their messages and gain credibility in their chosen fields.

[Passionpreneur Publishing](#) boasts an all-star board of advisors from across the globe covering a wide spectrum of expertise around the books, publishing and media industry to ensure the application of global best-practice in every service offered and providing a worldwide network of some of the world's top thought leaders.

Passionpreneur Publishing team is looking forward to supporting entrepreneurs, experts and leaders in achieving their dream of becoming an international author in the coming few months.

If you would like to BECOME A PUBLISHED AUTHOR in the coming 3-6 months, click here <https://bit.ly/36Yllzv> to download our FREE publishing guide

YOU HAVE A MESSAGE TO SHARE; THE WORLD IS WAITING FOR YOUR BOOK!



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