

Paladar Tequila Launches Groundbreaking Toasted Reposado Series!

Explore the French Medium, Revere Plus Plus, and American Medium — bold, distinct, and one-of-a-kind.



independent founding families of tequila at NOM 1109, proudly introduces the **Paladar Toasted Series**—a bold step forward in tequila aging.

As the first toasted barrel experiment in the category, the series launches with three distinctive expressions: **French Medium**, **French Reserve Plus Plus**, and **American Medium**.

Crafted from 100% Blue Weber agave, each expression is aged in 24-month naturally seasoned, toasted oak barrels using proprietary toasting techniques. This innovative process reveals a bold flavor spectrum of **caramel, vanilla, roasted nuts, chocolate, and subtle smoke**—all while preserving the vibrant agave character Paladar is known for.

“We’ve taken a bold step forward with the Toasted Series, combining nearly two centuries of tequila-making tradition with innovative new techniques,” said **Peter Nevenglosky**, Co-Founder of Paladar Tequila. “This series offers a new approach to tequila with incredible depth and complexity—something never before explored in the category.”

Whether sipped neat or featured in cocktails like a **Smoked Old Fashioned**, the Toasted Series balances traditional craftsmanship with modern experimentation.

Availability

Paladar’s **French Medium**, **French Revere Plus Plus**, and **American Medium** Toasted Reposado expressions will be available at select retailers and online for a suggested retail price of **\$99.99**.

To learn more, follow **@paladartequila** on social media.

About Paladar Tequila

Paladar Tequila is built on nearly two centuries of agave distillation heritage. With a commitment to tradition and innovation, Paladar crafts distinctive, high-quality tequilas that push the boundaries of modern production while honoring its deep roots.

<https://www.paladartequila.com/>

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