

NYC Socialite Turns Author in Scandalous New Summer Read: Park Avenue Firesale



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Instagram: [@parkavenuefiresale](https://www.instagram.com/parkavenuefiresale)

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What happens when the world you built—luxury, love, power—goes up in flames? NYC socialite and luxury industry insider Michele Wood debuts with Park Avenue Firesale, a fiery, fast-paced novel that peels back the curtain on high society, scandal, and resilience.

Set in New York City and the Hamptons, Park Avenue Firesale follows four women navigating scandal, betrayal, and reinvention, in a world where everyone's watching—and no one tells the truth.

"It's not autobiographical. It's what happens when your world cracks open, and instead of running, I wrote," says Wood. "I researched, fantasized, and built these women as a form of catharsis. For me, writing this book was a healing experience. Some Women go to therapy- I wrote a novel."

A long-time New Yorker and philanthropist (ASPCA, Empowers Africa), Michele has rebuilt her life as an entrepreneur in real estate, design, and fine wine. Her debut novel is the product of years of writing, late nights, emotional truths, and a desire to entertain and empower.

The book launch features collaborations with luxury perfume house Veronique Gabai, including events at Bergdorf Goodman and Printemps in NYC.

Available now via [Amazon](https://www.amazon.com)

Follow the soft launch on Instagram [@parkavenuefiresale](https://www.instagram.com/parkavenuefiresale)

www.parkavenuefiresale.com

Media Contact

Park Avenue Firesale

*****@parkavenuefiresale.com

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