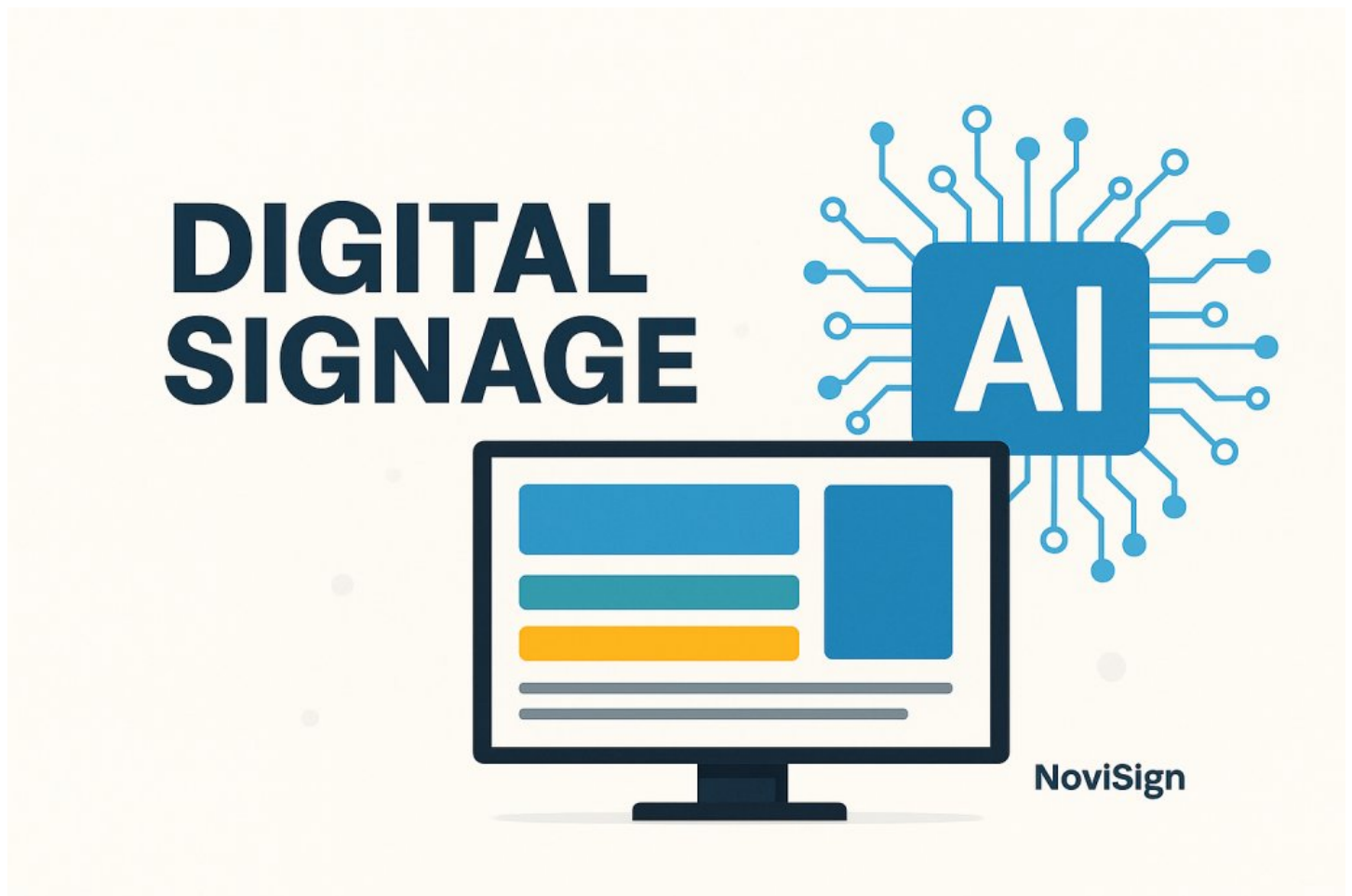


NoviSign Launches Cutting-Edge AI Tools to Simplify and Supercharge Digital Signage Content Creation



Delaware city, Delaware May 19, 2025 ([Issuewire.com](https://www.issuewire.com)) - NoviSign, a global leader in digital signage software, is proud to announce the launch of its new suite of AI-powered tools designed to revolutionize the way organizations create and manage content on their screens.

With the addition of artificial intelligence capabilities, NoviSign enables users to generate engaging content faster than ever—no design skills required. From automatic text rewriting to image generation and visual theme suggestions, these intuitive tools are built directly into NoviSign’s Online Studio.

“Our goal is to make digital signage easier, smarter, and more effective,” said Gil Matzliah, CEO and Co-Founder of NoviSign. “With our new AI tools, any user—regardless of experience—can now create high-quality content in seconds, turning ideas into eye-catching visuals.”

Key features of NoviSign’s AI tools include:

- **AI Text Assistant:** Automatically improve, rewrite, or shorten on-screen text.

- **Visual Style Generator:** Instantly apply a cohesive look across slides, matching fonts, sizes, and colors.
- **AI Image Generator:** Create custom visuals from a single prompt—no stock photo hunting needed.
- **Smart Recommendations:** Get design tips and layout suggestions based on your content type.

These features are now available to all NoviSign users and seamlessly integrate with the platform's Online Studio and Composer tools.

The new AI enhancements reinforce NoviSign's commitment to making digital signage more accessible, flexible, and impactful for businesses of all sizes—from retail and hospitality to education, healthcare, and corporate environments.

To explore NoviSign's new AI-powered signage tools, visit: <https://www.novisign.com/software/AI/>

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