

Mark Andrew Kozlowski Featured in Exclusive Interview on Ocean Innovation, Leadership, and the Future

Nova Scotia-Based Ocean Tech Entrepreneur Shares Vision for Smarter Seas and Sustainable Global Growth



Halifax, Nova Scotia May 6, 2025 ([Issuewire.com](https://www.issuewire.com)) - Marine technology entrepreneur and conservation advocate **Mark Andrew Kozlowski** has been featured in an exclusive in-depth interview with *INSPIREY*, spotlighting his pioneering work in ocean sustainability, AI-driven innovation, and leadership in the Blue Economy. As founder and CEO of **Blue Horizon Technologies**, Kozlowski is at the forefront of building intelligent systems that bridge environmental protection with scalable industry practices—ensuring a healthier ocean and a smarter future.

In the feature, titled *“INSPIREY EXCLUSIVE: Mark Andrew Kozlowski on Leading the Blue Economy, Trusting Innovation, and Building a Better Future for Our Oceans,”* Kozlowski shares his early motivations, challenges in aligning traditional industries with sustainability goals, and the power of real-time ocean data in influencing smarter policy decisions.

“It started with frustration,” he explains in the interview. “We were relying on outdated reports and best guesses to manage the ocean. That made no sense to me. At the same time, technology was advancing—AI, machine learning, sensors—but wasn’t being applied seriously to ocean conservation yet. I saw a huge opportunity.”

Kozlowski emphasizes the transformative role of artificial intelligence in marine conservation. Through data-driven systems, his company supports governments, researchers, and ocean-based industries in monitoring environmental changes, optimizing operations, and making informed, timely decisions. From tracking fish migrations and forecasting algal blooms to reducing the ecological footprint of offshore energy projects, Blue Horizon's work reflects Kozlowski's commitment to practical, scalable solutions.

The interview also delves into Kozlowski's leadership philosophy, grounded in clarity, patience, and impact. "Leadership isn't about shouting louder. It's about building pathways that others want to follow because they believe in where you're going," he says.

In a time of global environmental and economic uncertainty, Kozlowski calls for a unified approach that integrates innovation, local knowledge, and long-term thinking. He discusses the crucial role of community engagement in successful conservation, the dangers of short-term industrial thinking, and why now is the time to redefine how humanity interacts with the ocean.

Highlighting the next wave of marine innovation—from autonomous monitoring fleets to marine carbon capture—Kozlowski paints a hopeful yet practical picture of a future in which businesses, ecosystems, and communities thrive together.

About Mark Andrew Kozlowski

Mark Andrew Kozlowski is a marine technology entrepreneur and ocean conservation advocate based in Nova Scotia, Canada. As the founder and CEO of Blue Horizon Technologies, he focuses on integrating AI and sustainable innovation into ocean-based industries, with an emphasis on real-time monitoring, renewable energy, fisheries, and marine ecosystem health. Through his leadership, he promotes smarter stewardship of our oceans while driving economic opportunity through sustainable growth.

To read the full interview, click [here](#).

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