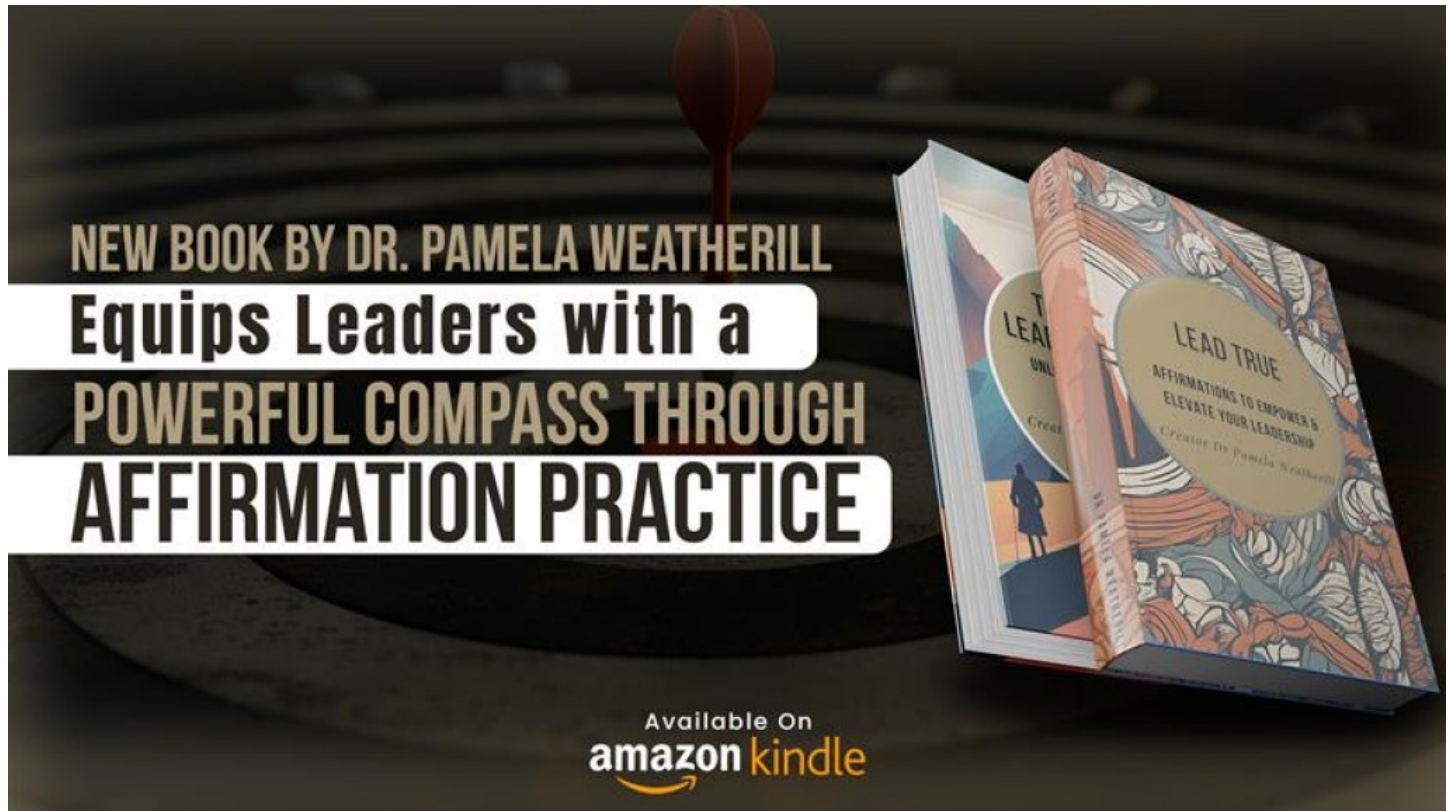


“Lead True” By Dr. Pamela Weatherill Brings a New Perspective to Leadership Development with Affirmations.

Dr. Pamela Weatherill releases "Lead True: Affirmations to Empower and Elevate Your Leadership" to help leaders strengthen their resilience, emotional intelligence, and purpose-driven clarity.



Brisbane, Queensland May 27, 2025 ([Issuewire.com](https://www.issuewire.com)) - We tend to think of leadership as a collection of skills... strategy, decision-making, and the ability to inspire. But what if the real secret to great leadership isn't about what you do, but how you think? What if the way you talk to yourself every day, like the words running through your mind, holds more power than any business strategy ever could?

Dr. Pamela Weatherill believes they do. In her new [book](#), *Lead True: Affirmations to Empower and Elevate Your Leadership*, she makes a simple but radical argument: leadership doesn't start in boardrooms or team meetings; it starts in your head. How you lead is shaped by what you tell yourself, and the stories you repeat become the reality you live.

This isn't another leadership book filled with textbook theories or corporate jargon. *Lead True: Affirmations to Empower and Elevate Your Leadership* is about rewiring the way leaders think so that confidence isn't something you try to summon in tough moments... It's something that lives in your thoughts. It's about training your mind to pivot instead of panic, to see obstacles as stepping stones, and to walk into uncertainty not with fear, but with ownership.

Because here's the truth: the best leaders aren't the ones who have all the answers. They're the ones

who can adapt, who can shift gears without breaking stride, who don't just survive change but use it to fuel their next move. And yet, how many leaders get stuck... not because they lack skill or intelligence, but because their own self-doubt stops them in their tracks?

Through carefully crafted affirmations rooted in psychology and neuroscience, [*Lead True: Affirmations to Empower and Elevate Your Leadership*](#) reshapes the way leaders see themselves, their challenges, and their potential. It's not about "faking it till you make it." It's about stepping into the kind of leadership that feels so natural, you'll wonder why you ever led any other way.

The only real question is: Are you ready to stop waiting for permission and start leading the way you were meant to?

About the Author

Dr. Pamela Weatherill is a leadership expert, mindset coach, and author who believes that true leadership isn't just about what you know; it's about how you see yourself. Through her coaching, speaking, and book *Lead True*, she helps leaders fix the doubts holding them back, shift the way they see themselves, and build a kind of confidence that doesn't crack under pressure but grows because of it.

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