

Ladybug Resource Group's Thee Mine Inc. to Host KIDFITSTRONG Fitness Challenge

KidFit Strong Challenge at Central Florida's "The Mine"



New York City, New York May 29, 2025 ([Issuewire.com](https://www.issuewire.com)) - Ladybug Resource Group, Inc. ("Ladybug") (OTC PINK: LBRG) announced today that its subsidiary, Thee Mine Inc., will host the nationally recognized KIDFITSTRONG Fitness Challenge at its Central Florida based family-friendly destination in late 2025 or early 2026. This free admission community event underscores Ladybug's commitment to promoting youth health and wellness through meaningful corporate social responsibility initiatives.

The KIDFITSTRONG Fitness Challenge, America's largest mobile fitness event, travels coast-to-coast with a mission to combat childhood obesity and diabetes and to promote active lifestyles. The event features a competitive obstacle course designed to test children's speed, strength, agility, and overall physical fitness in an engaging, supportive environment.

"By bringing the KIDFITSTRONG Challenge to Central Florida, we're not just hosting an event – we're investing in the future health of our community's children. This partnership aligns perfectly with our corporate values of community engagement and promoting healthy lifestyle choices for families." stated Neal Pflum, President of Ladybug Resource Group

The decision to host this significant health-focused event comes at a critical time when childhood obesity rates continue to rise nationwide. According to recent studies, nearly one in five children in the United States struggles with obesity, making initiatives like the KIDFITSTRONG Challenge increasingly important for public health.

Beyond the obstacle course competition, the event will offer a variety of family oriented activities including interactive fitness games, nutritional education stations, and wellness demonstrations. Health professionals will be on-site to provide guidance to families about incorporating sustainable healthy habits into their daily routines.

"What makes this initiative particularly valuable is its accessibility – the event is completely free to the public, removing financial barriers to participation,"

In a statement from Thee Mine Inc. "We believe every child deserves the opportunity to experience the joy of physical activity and learn about healthy living in a fun, supportive setting."

The exact date for the KIDFITSTRONG Challenge at Thee Mine will be announced in the coming months. Ladybug Resource Group expects tens of thousands of participants from across the region to attend, making it one of the largest community wellness events in Central Florida.

This corporate social responsibility initiative represents a significant investment by Ladybug Resource Group in community wellness programming, demonstrating the company's dedication to making a positive impact beyond its business operations.

About Thee Mine Inc-THEE Mine is a hideaway, premier outdoor, cost effective Family-Friendly adventure and music entertainment destination in the Southeast, located just outside Gainesville, FL. Thee Mine provides hours of enjoyment at a an affordable price!

About Ladybug Resource Group, Inc.

Ladybug Resource Group, Inc. (OTC PINK: LBRG) is a diversified company with interests spanning multiple sectors. Through its subsidiary Thee Mine Inc., the company is developing family-friendly destinations in Central Florida focused on entertainment, education, and community wellness. Ladybug Resource Group is committed to creating value for shareholders while positively impacting the communities it serves.

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