

inSong Social Platform for Musicians Launches



Columbus, Ohio May 5, 2025 ([Issuewire.com](https://www.issuewire.com)) - inSong Social Platform for Musicians Launches

A new global online community built for dedicated musicians is now live

Musicians around the world now have a new space to call home. **inSong**, a global, paid-subscription platform created exclusively for musicians, has officially launched. Built by musicians for musicians,

inSong is designed to foster authentic connection, collaboration, and career growth — all in one focused, music-first environment.

“inSong was built for musicians who are serious about what they do,” said **Bryce Millikin**, founder and CEO of inSong. “Our goal is to connect musicians around the globe and help our members enhance their careers, build real connections, and learn how to run their own successful music business.”

From songwriting to branding, inSong empowers its members to grow both creatively and professionally. Whether you're looking to network with like-minded artists, sharpen your skills, or promote your next release, inSong offers the tools and community to support your musical journey.

With a monthly or annual subscription, inSong members gain access to:

- **A Music-Only Social Experience** – Meet, message, and collaborate with other dedicated musicians
- **inSong U** – Exclusive original courses and videos for developing real-world skills in music, branding, business, and more
- **Weekly Features** – 'On The Mic' industry interviews, the 'InTune Podcast,' and live Q&A sessions with experienced musicians
- **LevelUp Records** – An independent label exclusively for inSong members — where artists keep 100% ownership of their masters

To learn more or sign up for a 14-day free trial, visit www.inSong.co.

“If you're a dedicated musician, inSong is where you belong.”

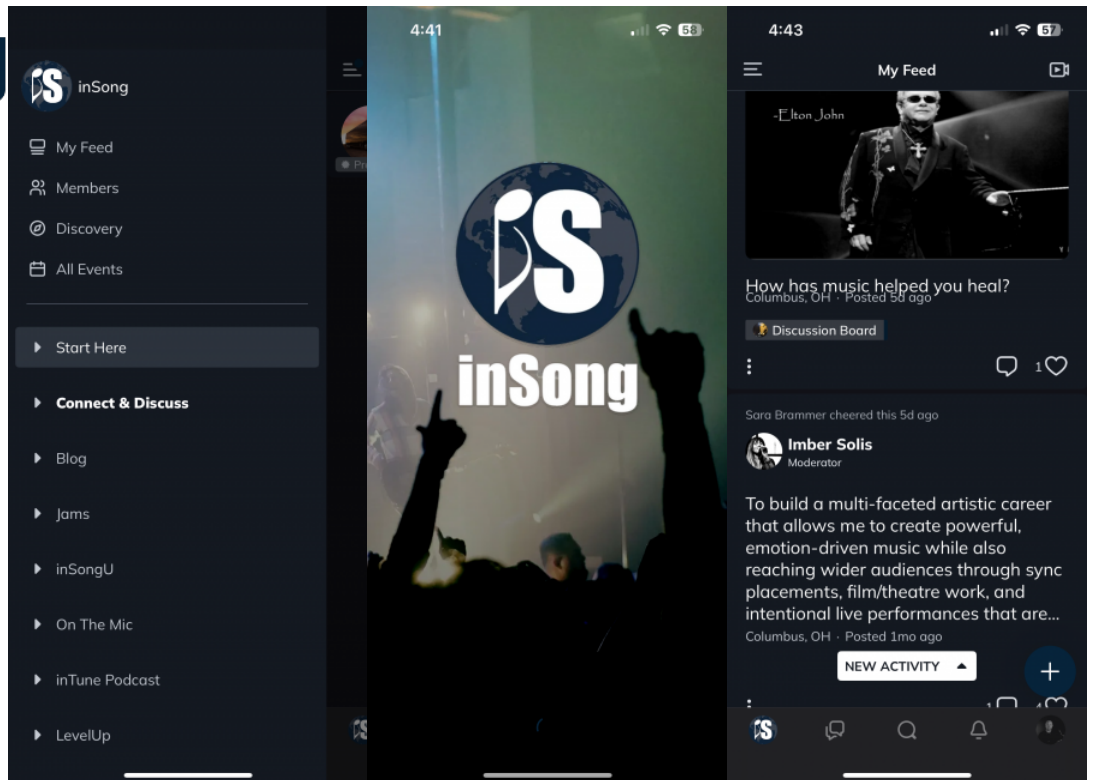
As well, inSong recently launched **\$SNG**, a new crypto token built on the Solana blockchain, designed to support the platform's growth and long-term vision. A portion of future token proceeds will help fund the **PlayOn Foundation** — inSong's new non-profit initiative aimed at enriching music programs in communities across the country, providing instruments, education, and opportunities for the next generation of musicians.

About inSong

Founded by Columbus-based musician and entrepreneur **Bryce Millikin**, **inSong** is a global platform dedicated to helping musicians connect, learn, and build sustainable music careers. With educational resources, community features, and career-driven tools — including its own music label and a growing non-profit foundation — inSong is redefining what it means to grow as an independent artist in today's music industry.

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