

# Imagen Network (IMAGE) Enhances Personalization Through Decentralized Content Filters

Empowering users with AI-powered tools to shape their social feeds while maintaining Web3 transparency and control.



**Seattle, Washington May 13, 2025** ([Issuewire.com](https://www.issuewire.com)) - [Imagen Network](https://www.imagen.network) is boosting its AI-powered decentralized platform with the introduction of customizable content filters that enable each user to personalize their feed without sacrificing transparency or user data ownership.

The filter system gives users granular control over what appears in their content stream, whether by category, tone, frequency, or community relevance. Unlike traditional algorithms, Imagen's filters are user-configured and operate on-chain, ensuring full visibility and control.

This enhancement supports transparent social logic and allows users to reduce noise, highlight valuable content, and curate their decentralized environment according to their preferences, all while interacting across multichain ecosystems.

Imagen Network's personalization layer is part of its broader vision to combine smart content tools, user autonomy, and AI intelligence for a secure and meaningful Web3 social experience.

## About Imagen Network

Imagen Network is the world's first decentralized social networking platform powered by AI and blockchain. Focused on privacy, personalization, and user ownership, Imagen Network is redefining

social engagement in Web3.

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