

IARM Introduces PhishPrep: The Best Low-Cost Phishing Simulation Tool for SMBs

SMBs can now access a high-quality phishing simulation tool with PhishPrep. Developed by IARM, this low-cost tool provides realistic phishing simulations and insightful reports to help small and mid-sized businesses defend against attacks





Are you sure your employees can spot a phishing email?

Stop guessing and start testing..

Contact us now!

 www.phishprep.com  mark@phishprep.com  Singapore | USA | India

Chennai, Tamil Nadu Jan 10, 2026 (Issuewire.com) - IARM Information Security, a leading end-to-end cybersecurity service provider, announced the launch of **PhishPrep**, a practical and scalable phishing simulation tool designed to help organizations strengthen their human layer of defense against

phishing attacks.

PhishPrep is the result of IARM's deep industry experience, field-tested security practices, and dedicated research and development efforts. Built by cybersecurity consultants who have worked hands-on with real-world incidents, PhishPrep enables organizations to run realistic phishing simulations, track employee behavior, and build sustained awareness—all while maintaining full control over their data through a self-hosted or managed deployment model.

“PhishPrep was developed in response to the consistent gaps we observed during client engagements,” said Mr Ganesh Narayanan, Cofounder of IARM Information Security. “It’s not just another simulation tool—it’s a focused, flexible solution designed by professionals who understand the challenges businesses face when it comes to phishing defense and security culture.”

Key highlights of PhishPrep include:

- Customizable phishing templates and landing pages
- Detailed reporting and behavioral analytics
- Role-specific simulations in multiple languages
- Options for self-hosted use or managed campaign delivery

IARM has built a strong reputation across industries, with leadership bringing over **30 years of combined cybersecurity expertise**. PhishPrep continues that legacy, helping organizations—from SMEs to enterprises—address the increasing sophistication of phishing threats in 2025 and beyond.

For more information about PhishPrep, visit www.phishprep.com or contact mark@phishprep.com

About IARM Information Security

IARM is a specialized cybersecurity company offering end-to-end services in risk assessment, compliance, consulting, and managed security. With global presence and a client-first approach, IARM delivers tailored solutions to help businesses secure their digital assets with confidence.



Media Contact

IARM Information Security

*****@iarminfo.com

1800 102 1532

T1A, 7th W St, VSI Estate, Phase II, Thiruvanmiyur, Chennai

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