

Houzeo Launches Specialized Homebuyer Platform in Arkansas

Home buyers across the Natural State can now find their dream home on Houzeo, schedule a tour, and submit offers.

Bella Vista, Arkansas May 24, 2025 ([Issuewire.com](https://www.issuewire.com)) - Houzeo, America's #1 home selling website and app, is now launching its buyer platform and mobile app.

Houzeo's new Real Estate Super App offers a collection of cutting-edge tools designed to cater to the modern homebuyer. From browsing to closing, the new Houzeo mobile app provides a seamless, efficient, and personalized experience every step of the way.

- **Houzeo's Extensive Home Database:** Houzeo provides access to over 1.5 million listings, including approximately 10,200 [homes for sale in Arkansas](#). The database matches what buyers find on Zillow and Redfin. All listings include detailed property information, high-quality photos, floor plans, pricing details, property history, and neighborhood insights.
- **IntelliSearch:** Buyers can easily look for homes based on location, budget, property type, and more. With Houzeo's IntelliSearch, they simply type queries like "craftsman-style [homes for sale in Bella Vista](#) under \$300k" or "new listings near Little Rock with a pool and garage," and the tool instantly narrows down the results.
- **Intuitive Map Filters:** Houzeo's interactive map lets buyers explore listings based on specific filters, such as homes that scheduled open houses, recent price drops, new constructions, or homes with no HOA fees. Buyers can view the listings instantly when they tap on the map.
- **Book a Home Tour:** Buyers can schedule a home tour at a time that works for them with just a few clicks—no phone calls required.
- **Save Favorite Homes:** Homebuyers often compare neighborhoods in cities like Conway, Rogers, and Fort Smith before choosing a home. Houzeo's Favorites feature helps them save and revisit listings anytime. It's especially useful for families or co-buyers discussing options together.
- **Contact Agent:** If buyers have questions or want to make an offer, Houzeo's Contact Agent feature lets them connect directly with the listing agent. Whether it's Victorian-style [homes for sale in Bentonville](#) near downtown or a fixer-upper in Pine Bluff, reaching out is quick and hassle-free.

And you can do this on the web, via the Houzeo website, or the Houzeo mobile app!

Houzeo is on a mission to create a one-stop shop for residential real estate. It has launched 9 different tools for home sellers and is now just getting ready to cater to home buyers. By providing simple

discovery and transaction tools, Houzeo aims to simplify buying and selling homes in the US. If it's related to your house, Houzeo has you covered.

Download the Houzeo mobile app on the Apple App Store or the Google Play Store for free.

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