

## Hey Papi Promotions teams up with Drop Charm to spotlight cancer awareness this Mother's Day!

Hey Papi Promotions, an Award-Winning Christian Marketing Agency, Partners with Drop Charm to Raise Cancer Awareness This Mother's Day



**Los Angeles, California May 3, 2025** ([IssueWire.com](https://www.IssueWire.com)) - In the spirit of love and compassion, Hey Papi Promotions, an award-winning Christian marketing agency dedicated to impactful and purpose-driven campaigns, is proud to partner with Drop Charm, a leading jewelry and lifestyle brand, to promote cancer awareness and support lifesaving initiatives just in time for Mother's Day.

With only one week remaining until Mother's Day, Drop Charm invites consumers to celebrate this special occasion with meaningful gifts that give back. As part of this initiative, 10% of all proceeds from Drop Charm's curated collection of jewelry, skincare, and fitness gear will be donated to the American Cancer Society, supporting groundbreaking research, patient care, and life-saving programs.

"We believe that celebrating motherhood should also be an opportunity to make a positive impact," said Shawn Hay, Director of Marketing & Public Relations of Hey Papi Promotions. "Partnering with Drop Charm allows us to encourage families to shop with purpose, honoring loved ones while supporting vital cancer research and patient support initiatives."

Customers are encouraged to explore Drop Charm's stunning collection, designed to boost confidence and elevate lifestyles, knowing that their purchase contributes to a greater cause. Every item purchased is more than just a gift—it's a step toward hope and healing for those affected by cancer.

Join us in making this Mother's Day truly meaningful. Shop now at <https://dropcharm.com> and help create a world of difference.

**About Hey Papi Promotions:** Hey Papi Promotions is an award-winning Christian marketing agency committed to empowering brands to make a positive impact through faith-based and purpose-driven marketing strategies.

**About Drop Charm:** Drop Charm is a lifestyle brand offering curated jewelry, skincare, and fitness products designed to inspire confidence and promote well-being. They are passionate about giving back and supporting causes that matter most.



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