

Henry Mauriss Urges Business Leaders and Creators to Embrace Risk Amid Uncertainty

ClearTV CEO Calls for Bold Action as Global Volatility Demands Entrepreneurial Courage and Personal Resilience



Los Angeles, California May 12, 2025 ([Issuewire.com](https://www.issuewire.com)) - In a time marked by economic uncertainty, rapid technological shifts, and global unrest, [Henry Mauriss](#), CEO of international media network ClearTV, is making a clear and urgent appeal: now is the moment to take risks, not retreat.

“Uncertainty is not a signal to pause—it’s a call to lead,” said Mauriss in a keynote address delivered this week to a virtual audience of entrepreneurs and creatives across the U.S. and Europe. “Every breakthrough we remember started as a risk. Waiting for stability is how innovation dies quietly.”

Mauriss, whose career spans over three decades of leadership in credit finance and international broadcasting, is no stranger to volatility. He built and exited Credit America Corporation during the late 1990s credit shakeup, and expanded ClearTV into Europe during the height of industry disruption.

“I’ve learned that the greatest risk is not the one you take—it’s the one you avoid out of fear,” he said.

Why Risk Matters Now More Than Ever

Statistics point to a global climate ripe for bold thinking:

- A 2024 McKinsey report found that **organizations that made countercyclical investments during downturns outperformed peers by 30%** over ten years.
- The *Global Entrepreneurship Monitor* (2023) reported that **fear of failure has increased by 22%** among new entrepreneurs since 2020.
- Meanwhile, **60% of Gen Z and Millennials** say they want to start a business, but fewer than **10% actually do**, citing risk as the top deterrent (*PwC Millennial Survey*).

“These numbers tell a story,” Mauriss said. “People are full of ideas, but paralyzed by unpredictability. And I get it—uncertainty is uncomfortable. But it’s also where every meaningful leap happens.”

A Philosophy of Intentional Risk

Mauriss isn’t advocating for reckless decisions—but for calculated courage. He believes that risk-taking in uncertain times is both an individual and cultural necessity.

“We need to redefine risk as responsible bravery,” he explained. “It’s not gambling. It’s placing strategic bets on your values, your talent, and your vision—when others are still waiting for a perfect forecast.”

As part of his message, Mauriss urges individuals and businesses alike to:

- **Start small but start now:** Launch the side project, test the new idea, take the first step

- **Build buffers, not excuses:** Prepare for risk with smart planning, but don't use planning as a delay tactic
- **Invest in people:** Surround yourself with problem solvers, not permission-seekers
- **Tell the truth:** Be honest about what's not working, and take action before the pain compounds

A Call to Everyday Risk-Takers

Henry Mauriss believes this message isn't just for executives or founders—it's for anyone who wants to grow, create, or lead in uncertain times.

"You don't need a title to take a risk. You just need a decision," he said. "Speak up at work. Launch that podcast. Write the book. Pitch the client. The world doesn't need more safe ideas—it needs people who believe in something enough to risk failing for it."

Mauriss encourages people to reflect on a simple question: *What's one risk I've been waiting to take?* And to answer it—not someday, but today.

Looking Ahead

As ClearTV prepares to expand its global footprint—including new media projects in South Korea and the UK—Mauriss is doubling down on his belief that those who take initiative during turbulent times will shape the industries and cultures of the future.

"I don't know what the market will do next year," he said. "But I know that courage compounds. Risk-takers write the next chapter. Everyone else ends up reading it."

About Henry Mauriss:

Henry Mauriss is an entrepreneur, executive, and media innovator with a 25-year track record of building companies that blend purpose and performance. As CEO of ClearTV, he leads international expansion in the U.S., UK, and Europe, and is a strong advocate for ethical risk-taking, media democratization, and values-based leadership.

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