

Genrise.ai Launches New Report: How to Win the Digital Shelf in 2025

Discover why digital shelf optimization is the new battleground for ecommerce brands. The report reveals how to boost visibility, conversions, and marketplace compliance at scale.

Genrise.ai

Your Slogan Here

California City, California May 14, 2025 ([Issuewire.com](https://www.issuewire.com)) - It's no longer about just listing your product on Digital Shelf — it's about continuously selling. This research shows how.

Search. Scroll. Abandon. That's the shopper journey if your product isn't visible and fast. In today's

ecommerce race, being buried on page 2 is the same as not existing. Genrise.ai's latest research report, *Building a Winning Digital Shelf Strategy*, reveals how smart [digital shelf optimization](#) helps brands break through and win the click.

"Your shelf isn't just online. It's everywhere. And we're here to help you own it," says the Genrise team.

What the Report Breaks Down

It's a field guide for:

- Boosting your product's discoverability across Amazon, Walmart, Target, Instacart, Sephora & more
- Mastering platform rules so your listings don't get buried
- Using rich content a smart keywords strategy to stay on top
- Adapting fast — because your competitors change faster than your spreadsheet

What's Changing

Digital shelf isn't static. The report uncovers:

- 70% of Amazon shoppers never go past page 1
- 90% of buyers say images are the #1 purchase driver
- 150% uplift in sales for brands that audit content consistently
- Private labels are rising — and squeezing branded visibility

Why It Matters Now

Digital shelves are more crowded. Search rules are tighter. And shoppers have zero patience. You can't afford to play catch-up. This report gives you the tools to get in front — and stay there.

Access the Full Report on [How to Win the Digital Shelf in 2025](#)

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