

Elite Footwear Unveils Nationwide Franchise Opportunity

Step Into a Profitable Future with One of India's Most Trusted Footwear Brands



START JOURNEY WITH US

BECOME A
FRANCHISE PARTNER

BENEFITS

- EXCLUSIVE CREDIT ACCESS
- 30+ YEARS OF TRUSTED EXCELLENCE
- **500 SQ FT** MINIMUM SPACE REQUIRED
- END-TO-END OPERATIONAL SUPPORT
- PROFITABLE, PROVEN BUSINESS MODEL

INVESTMENT

10 LAKH ONWARDS



CONTACT INFORMATION

UTPAL MONDAL

+91 98310 9599

kolkata, West bengal May 14, 2025 ([Issuewire.com](https://www.issuewire.com)) - With a rich heritage dating back to 1960, (Elitefootwear.in) – one of India's most recognizable homegrown footwear brands – has officially announced a pan-India **franchise partnership model** aimed at empowering local entrepreneurs and retailers.

With a business legacy spanning over three decades, Elite Footwear has built its reputation on

affordable comfort, stylish durability, and a **deep understanding of Indian customer preferences**. The brand is now inviting **franchise partners** to be a part of its growing network and scale the business further into new markets.

The franchise opportunity is backed by a **low investment requirement starting from just ₹10 lakhs (INR)** and promises comprehensive support, credit access, and a high-ROI business model designed for long-term sustainability.

Brand Legacy: From a Regional Powerhouse to a National Opportunity

Founded in 1960, Elite Footwear began its journey with a simple yet powerful mission — to offer quality footwear that's stylish, comfortable, and affordable for every Indian. With roots in Assam and a strong operational base in Kolkata, the brand has steadily grown from a regional name to a trusted pan-India label with thousands of loyal customers.

For over 30 years, Elite has thrived in India's fast-paced retail landscape by keeping one step ahead — literally and figuratively — with trend-focused designs, consistent product quality, and unmatched affordability. Their product range spans across **men's, women's, and kids' footwear**, covering sandals, sports shoes, casuals, formals, and seasonal collections.

Now, as consumer demand for branded yet budget-friendly products surges in Tier 2 and Tier 3 cities, Elite Footwear is opening its doors to **like-minded business partners** who share the vision of growth and community success.

Franchise Opportunity: A Ready-Made Model for Smart Entrepreneurs

The Elite Footwear franchise model has been designed with both **new and experienced entrepreneurs in mind**. Whether you are a retail veteran or an aspiring business owner with limited experience, the brand provides an ecosystem that supports your journey at every step.

Here are the **key highlights** of the franchise package:

📌 Investment Starting at ₹10 Lakhs (INR)

A competitive and attractive entry point into the branded retail segment. The investment covers initial setup, product procurement, branding, and basic operational infrastructure.

📌 Minimum Space Required – 500 Sq. Ft.

The model is scalable and adaptable for malls, market streets, or standalone stores in urban and semi-urban areas.

📌 Exclusive Credit Access

Franchise partners receive credit options and favorable payment terms, ensuring smoother inventory procurement and cash flow management.

📌 End-to-End Operational Support

Elite Footwear provides 360° assistance — including store layout planning, staff training, inventory

setup, marketing materials, and POS integration.

🔗 Established Brand Trust – 30+ Years

New partners benefit instantly from the brand's loyal customer base, decades of goodwill, and national recognition.

🔗 Profitable & Proven Business Model

With a strong backend, streamlined logistics, and standardized pricing, the business model is designed for consistent profitability and quick break-even.

Brand Leadership Speaks

Speaking about the new franchise initiative, **Mr. Utpal Mondal**, spokesperson for Elite Footwear, said:

"Elite Footwear has always stood for opportunity and affordability. As we continue to grow, we want to take more people along on this journey. Our franchise model is not just a business offer — it's a partnership rooted in trust, proven experience, and mutual growth. We invite passionate individuals and retail enthusiasts to join hands and become a part of our expanding Elite family."

Market Opportunity: Why Now Is the Right Time

India's **footwear industry** is expected to reach over **USD 30 billion** by 2026, growing at a steady CAGR of 9%. As urbanization spreads, fashion awareness increases, and disposable incomes rise in smaller cities, the demand for branded, value-for-money products has exploded.

While many high-end brands cater to metro cities, the demand for [affordable branded footwear](#) is underserved in semi-urban and rural markets — a gap Elite Footwear is perfectly poised to fill.

With over 65% of India's population residing outside Tier 1 cities, Elite's franchise push aims to meet this booming demand and empower local business owners to capitalize on it.

What Franchise Partners Can Expect

Becoming a franchise partner with Elite Footwear is more than opening a retail store — it's about **joining a movement**. Here's what a typical franchisee can expect:

- **Initial Setup Assistance:** Site selection, design consultation, and launch support.
- **Visual Merchandising:** Pre-set layouts and product displays that reflect Elite's visual identity.
- **Marketing Collateral:** Print and digital promotional material, seasonal campaign support.
- **Staff Training:** In-store staff are trained on product knowledge, customer handling, and billing systems.

- **Ongoing Support:** Periodic check-ins, performance evaluations, inventory planning, and marketing advice.
- **Tech Integration:** POS systems and inventory management tools for smooth day-to-day operations.

How to Apply

Those interested in opening an [Elite Footwear franchise](#) can directly reach out to:

Contact Person: Utpal Mondal
Phone/WhatsApp: +91 98310 9599
Website: <https://elitefootwear.in>

Elite's franchise development team will assist you with detailed documentation, investment structure, expected ROI, and location analysis.

Conclusion: A Foot Forward Into a Brighter Future

In a market where trust and affordability often decide a customer's loyalty, **Elite Footwear stands tall as a beacon of value**. This franchise opportunity represents not just a sound business model but a gateway to financial independence and community growth.

With a ready customer base, brand credibility, and extensive support — this is a business you can step into with confidence.

Join the journey. Walk with Elite. Grow with Elite.

Because with Elite Footwear, you're always *"In Step with Happiness."*

Media Contact

Elite Footwear

*****@elitefootwear.in

03329730283

7, Grant Ln, opp. ESIC Head Office, Bowbazar

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