

Eau de Toilet? Dermique Dog Water Makes a Splash in the Pet Wellness World



Beverly Hills, California May 6, 2025 ([Issuewire.com](https://www.issuewire.com)) - Pet wellness innovator Richard H. Davis, the creative force behind AvoDerm Dog Food, has launched another bold idea for canine care: Dermique Dog Water, a premium mineral water designed specifically for dogs.

With sleek packaging and a focus on health, Dermique Dog Water is more than just hydration—it's "eau de toilet" for the discerning pup. Infused with selenium, a trace mineral known for its antioxidant properties, this product promises to support immune health and a shiny coat. Davis, whose knack for quirky yet functional pet inventions includes the Bark™ Debit Card and a dog-tracking cell phone, calls this his most "refreshingly ridiculous" concept yet.

"Dermique Dog Water was meant to elevate hydration for pets," Davis said. "But in the end, the idea tanked—because dogs don't have any money to buy bottled water."

Despite its niche appeal, Dermique Dog Water has become a cult favorite among pet lovers and internet meme-makers alike. Whether viewed as a novelty, a wellness booster, or simply a tongue-in-cheek take on luxury pet products, one thing is clear: Davis is still the top dog of canine innovation.

Editor's Note: While there isn't a precise statistic stating that 1 in 10 dogs drinks from the toilet, it's a well-documented and surprisingly common behavior. Dogs are often drawn to toilet water because it's cool, freshly replenished, and sometimes more appealing than stagnant bowl water.

For more information or to request a sample (for your dog, of course), visit Richard H. Davis' website or social media channels. <https://tinyurl.com/DOG-WATR> or Phone: 1-800-DOG-WATR

<https://www.youtube.com/watch?v=ZdNkLh7cJ6Q>

Why Do Dogs Love Drinking from the Toilet?

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1-800-DOG-WATR

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