

Droom Unveils Hassle-Free Online Platform to Sell Used Bikes Instantly in India

Gurgaon, Haryana May 2, 2025 ([IssueWire.com](https://www.issuewire.com)) - Droom, India's leading AI-driven online automobile marketplace, has launched an enhanced version of its used bike selling platform — droom.in/sell/bike. With a mission to simplify and accelerate the pre-owned two-wheeler selling process, the platform empowers individual sellers and dealers to list, manage, and sell used bikes in a completely contactless and transparent manner.

As the demand for used two-wheelers continues to surge, especially in urban and semi-urban markets, Droom's upgraded platform is designed to address pain points in the resale ecosystem—offering speed, transparency, convenience, and fair market pricing.

Solving the Old-School Bike Selling Problem

Traditionally, selling a used bike in India involved multiple offline steps—paper listings, time-consuming visits to local dealers, uncertain price discovery, and a long wait for the right buyer. Many sellers are forced to settle for prices below market value due to limited visibility and buyer access.

Droom's new [Sell Bike](#) section bridges this gap by bringing a data-backed, technology-first approach to the market. Using Droom's OBV (Orange Book Value) engine, users get an accurate, unbiased pricing suggestion based on real-time market trends. Sellers can list their bike in under 30 seconds, upload pictures, and instantly attract potential buyers from across the country.

A Seller-First Experience with Maximum Reach

What makes Droom's used bike selling platform unique is its hyper-focus on seller convenience and price discovery. Here's what sets it apart:

- **Instant Pricing with OBV:** Sellers can check their bike's fair market value using [Orange Book Value](#), India's most trusted pricing engine for used vehicles.
- **Free Online Listing:** The process of listing a bike is completely free and takes less than a minute, reducing the friction of entry for casual or first-time sellers.
- **Digital Inspection & Certification:** Sellers can choose optional services like vehicle inspection and certification, boosting buyer trust and improving chances of a faster sale.
- **Widest Buyer Network:** Droom's large buyer ecosystem across India, including individual buyers and verified dealers, ensures quick responses and higher closing rates.
- **End-to-End Paperwork Assistance:** From RTO form generation to ownership transfer support, Droom helps make the post-sale process stress-free.

How It Works: 3-Step Simplicity

Droom has streamlined the selling journey with a simple, easy-to-follow process:

- **Get the Right Price** – Enter your bike's make, model, year, and condition to receive an accurate market valuation through OBV.
- **List Your Bike Online** – Create a listing on droom.in/sell/bike, upload clear photos, add description, and set your expected price.
- **Connect & Sell Fast** – Start receiving buyer inquiries. Negotiate, confirm the deal, and complete sale with or without Droom's transaction assistance.

From commuter bikes to premium two-wheelers, every brand—from Hero and Bajaj to Royal Enfield and KTM—can be listed with ease.

Built for Sellers of Every Kind

Whether you're a college student selling your bike before moving cities, a delivery service replacing old fleet vehicles, or a bike dealership looking to clear used inventory—Droom offers a tailored experience.

For **individual sellers**, the platform is free to use and supports optional services like professional inspection and OBV-based pricing to attract more serious buyers.

For **dealers**, Droom provides bulk listing tools, inventory management features, and access to premium buyer leads—streamlining operations at scale.

Droom's Continued Mission to Simplify Auto Commerce

Speaking on the launch, Sandeep Aggarwal, Founder and CEO of Droom, said:

“With over 1 crore buyers and sellers on our platform, we've seen strong traction in the two-wheeler resale space. Our upgraded bike selling experience is another step in our vision of making automobile transactions completely digital, contactless, and trusted. Whether it's your first Activa or your beloved Bullet, Droom ensures your selling journey is as smooth as the ride.”

Droom has already facilitated over 2 million automobile transactions across categories. With the launch of this focused two-wheeler reselling hub, the company aims to further expand its leadership in India's growing used vehicle market.

Market Outlook: Why Online Bike Resale is Booming

India's pre-owned bike market is projected to grow at over 15% CAGR in the next five years, driven by rising urban mobility needs, affordability preferences, and digital adoption. Millennials and Gen Z consumers, in particular, are more open to purchasing used vehicles online—making platforms like Droom a natural fit.

Moreover, Tier 2 and Tier 3 cities are emerging as hotbeds for used two-wheeler transactions, with digital platforms playing a pivotal role in expanding access.

About Droom

Founded in 2014, Droom is India's pioneering AI and data science-led online automobile marketplace.

The platform facilitates buying, selling, financing, insurance, and vehicle inspection for new and used vehicles across categories—cars, bikes, scooters, commercial vehicles, and more.

Droom's proprietary tools like OBV (Orange Book Value), Eco (Vehicle Inspection), History (Vehicle Background Check), and Credit (Loan Eligibility Tool) are industry-first innovations aimed at making vehicle transactions more intelligent and seamless.

With this latest initiative to enhance bike selling services, Droom reinforces its commitment to making online vehicle transactions transparent, efficient, and accessible for all.

To list your used bike today, visit <https://droom.in/sell/bike>

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