

Darren Janesky Featured in Exclusive Interview Spotlighting His Journey from Local Rides to Global Vision

Founder of Big Round Wheel Amusements shares honest insights on safety, innovation, and expansion into the international amusement industry



Columbia, South Carolina May 12, 2025 ([Issuewire.com](https://www.issuewire.com)) - Darren Janesky, founder and owner of Big Round Wheel Amusements, has been featured in an exclusive interview titled *"Steady Foundations and Big Dreams: An In-Depth Conversation with Darren Janesky"*. The interview offers an honest and insightful look into Janesky's personal journey, industry experience, and his evolving vision as a leader in portable amusement attractions.

Based in Blacksburg, South Carolina, Janesky has built a career rooted in integrity, operational excellence, and safety-first thinking. With decades of experience delivering high-quality mobile amusement rides across the U.S., he has now turned his attention to international expansion—particularly in the Middle East, where countries are rapidly developing tourism and entertainment infrastructures.

In the interview, Janesky discusses what first drew him to the amusement industry. "I've always loved things that move—machines, engineering, systems that seem simple on the surface but are complex underneath," he explains. "Over time, I realized the business wasn't just about the machines; it was about people."

One of the key themes of the feature is Janesky's strict approach to ride safety. Unlike companies that simply meet legal requirements, he insists on going beyond the minimum. "We double- and triple-check everything," he says. "My view is simple: if you're proud of your process, you shouldn't hide it. Trust comes from transparency. And in this business, trust is everything."

The conversation also covers Big Round Wheel Amusements' growing presence on the global stage.

Janesky shares how exhibiting at the Dubai Entertainment and Leisure (DEAL) exhibition has helped him connect with potential partners in Qatar, Saudi Arabia, Egypt, and beyond. “You have to explain the value—not just the ride itself, but the feeling it creates, the nostalgia it taps into,” he says.

Throughout the interview, Janesky reflects on the evolution of his goals, from just staying in business to carefully choosing projects that align with his values. He also speaks about the impact of inviting foster children and disadvantaged youth to enjoy free rides at local carnivals—something he calls the most rewarding part of his work.

The interview balances technical insight with personal reflection, touching on leadership, setbacks, innovation, and the future of experiential marketing through amusement attractions. As Janesky puts it, “I like building things that move. I like seeing people smile. And I like knowing that I had a part in making that happen.”

About Darren Janesky

Darren Janesky is the founder and owner of Big Round Wheel Amusements, based in Blacksburg, South Carolina. He is known for his focus on ride safety, community engagement, and creating portable amusement experiences for both domestic and international clients. Darren serves on the Blacksburg Town Council and has volunteered with organizations including Habitat for Humanity and the South Carolina Guardian ad Litem program. His work blends classic American carnival traditions with modern innovation and a commitment to global partnerships.

To read the full interview, click [here](#).

Media Contact

Darren Janesky

*****@darrenjanesky.com

Source : Darren Janesky

[See on IssueWire](#)