

## Corishta Pvt. Ltd. Launches "Coally" – A Community-Centric Matrimonial App for India's Middle Class

 Corishta



WE'RE THE  
  
PERFECT  
MATCH

NOT EVERY LOVE STORY STARTS WITH A  
PROPOSAL. SOME START WITH A  
CORISHTA PROFILE.

**New Delhi, Delhi May 12, 2025 ([IssueWire.com](https://www.IssueWire.com))** - Corishta Pvt. Ltd., a technology company committed to redefining matrimonial experiences for India's evolving middle class, has officially launched its much-anticipated mobile application **CoallY** on the iOS App Store. The app is designed to streamline the matchmaking journey by focusing on serious relationships and culturally aligned connections.

In contrast to mainstream dating apps that emphasize casual interactions, CoallY is purpose-built to serve families and individuals seeking long-term, marriage-oriented matches. What sets the platform apart is its **agent-assisted system**, which allows families to register through local agents, particularly helping users in rural and semi-urban regions who may not be tech-savvy.

"We identified a gap in the digital matchmaking space where middle-class users were either overwhelmed by premium subscription models or underserved by casual dating platforms," said a spokesperson from Corishta Pvt. Ltd. "CoallY addresses this with a direct, transparent model that resonates with Indian values."

The CoallY app enables users to purchase verified contact information **per match**—a ₹100 pay-per-profile model—rather than requiring monthly subscriptions. This approach ensures affordability, especially for users who are serious about matrimony but cautious about digital expenses.

Key Features of CoallY:

- **Community-Focused Filtering:** Match by language, religion, caste, and location preferences.
- **Pay-As-You-Go Contact Access:** No subscriptions; users only pay for verified profiles they choose to connect with.
- **Agent-Verified Profiles:** Trusted agents help onboard users with full support, especially benefiting families unfamiliar with mobile apps.
- **User-Controlled Privacy:** Advanced privacy controls and manual profile approval ensure a safe and respectful platform experience.

The launch of CoallY reflects Corishta Pvt. Ltd.'s commitment to digital inclusion and ethical matchmaking practices tailored to India's unique social structure.

The iOS version is now [available for download](#). An Android version is [available for download](#).

### About Corishta Pvt. Ltd.

Founded in Mumbai, Corishta Pvt. Ltd. develops digital tools focused on social connection and cultural relevance. With a growing network across India and a user-first approach, the company aims to make authentic matchmaking more accessible, affordable, and community-driven.

### Contact:

Satish Tayade  
Founder, Corishta Pvt. Ltd.

Website: <https://corishta.com>



## Media Contact

Corishta Pvt Ltd

\*\*\*\*\*@gmail.com

+91 92059 70877

M-53, Greater kailash part 2, South Delhi - 110048

Source : corishta.com

[See on IssueWire](#)